



***17th Annual Intercompany  
Long-Term Care Insurance Conference***

**Exhibitor Prospectus**



March 26-29, 2017

The Hyatt Regency Jacksonville Riverfront  
Jacksonville, FL

# Exhibiting Details

Join us in sunny Jacksonville, FL for the 17th Annual ILTCI Conference! Each year brings new opportunities in the long term care industry as it becomes increasingly sophisticated. Although each of our previous sixteen conferences received rave reviews, this year's conference will take the best of the previous conferences and focus on making this one even more pertinent and exciting!

**ABOUT:** The preeminent conference for the Long Term Care Insurance Industry

- Our vision is to create an environment for aging in America that includes thoughtful, informed planning that takes into account the most effective and efficient use of resources in addressing the risks and costs of long term care for all levels of American society.
- Over 900 attendees in 2016
- In identifying new areas of interest, the role of innovation and industry trends, this year, we are introducing a new Producer Track.
- Visit us at [www.iltconf.org](http://www.iltconf.org) to learn about all our registration incentives

**VENUE:** Hyatt Regency Jacksonville Riverfront, 225 East Coastline Drive, Jacksonville, FL 32202

- Riverfront hotel in the heart of downtown Jacksonville, FL
- Close to dining, shopping, museums, and more
- Convenient location - only 15 miles from the Jacksonville International Airport (JAX)

**PROGRAM/SESSIONS:** Interactive & interdisciplinary session format combined with dynamic content

- Optional pre-conference seminars on Saturday and Sunday
- Monday Morning Inspirational Keynote Session to kick off the conference
- 48+ Educational Breakout Sessions across eight different tracks
- Tuesday Afternoon Industry-oriented Closing General Session
- Optional post-conference seminars on Wednesday

**SCHEDULE OF EVENTS:** Numerous "All Attendee" networking opportunities and the Grand Prize Drawing Tuesday evening (attendees qualify by visiting each exhibitor)

- Sunday Evening Reception (Exhibit Hall)
- Monday and Tuesday
  - Hot Networking Breakfast
  - Networking Lunch (Exhibit Hall)
  - Evening Reception (Exhibit Hall)
- Wednesday Networking Breakfast

**BENEFITS FOR EXHIBITORS AND SPONSORS:** Gain valuable exposure to key LTCI decision makers and virtually all of its top executives

- Minimum of ten hours Exhibit Hall time
- 30,000 square foot ballroom with choice of three booth sizes to match your budget
- Discounts for Early Bird Exhibitor Registration and First Time Exhibitor Discounts available
- Up to 30 discounted registrations at \$195 each
- Pre and post-show attendee mailing lists provided at no additional cost
- Web links from the on-line conference brochure and conference website to your web site
- Product and/or Service description listed in the on-site LTCI conference show catalog

# Preliminary Exhibit Hall Schedule

## Sunday, March 26

12:00 PM - 3:00 PM

Exhibitors Setup - Hall Open

5:00 PM - 8:00 PM

Exhibit Hall Opening Dinner Reception

## Monday, March 27

12:00 PM - 2:00 PM

Exhibit Hall Lunch

5:00 PM - 7:00 PM

Exhibit Hall Dinner Reception

## Tuesday, March 28

12:00 PM - 2:00 PM

Exhibit Hall Lunch

5:00 PM - 7:00 PM

Exhibit Hall Closing Dinner Reception

7:00 PM onward

Exhibitor Breakdown

*Schedule Subject to Change*

## Join These Leading Organizations & Exhibitors at ILTCI\*

Accent Care

ACORD

Actuarial Resources Corporation

AdvantMed

Agent Review

Alzheimer's Association

Amada Care

American Retrieval

Amramp

Archangel Investigations &  
Protection

Asset Protection Unit, Inc.

Assuricare LLC

**Capgemini**

Captricity, Inc.

CareScout

ClaimJockey

Claims Bureau USA

College for Financial Planning

ComForcare Senior Services

Certification for Long-Term Care  
Certification, LLC

Diligence International Group, LLC

**Drinker Biddle & Reath LLP**

Ernst & Young

Examination Management Services

Five Elements Robotics

**Fuzion**

**Genworth**

GreekPeak Technologies

Home Instead Senior Care

Horsemen Investigations, Inc.

InsPro Technologies

Jack Schroeder & Associates

John Hancock Financial Services

**KPMG LLP**

Laser App Software

Life Care Funding

**LifeCare Assurance Company**

LifePlans, Inc.

LifeSecure Insurance Company

Long Term Solutions, Inc.

**LTCG**

Management Data, Inc.

MIB, Inc.

**Milliman, Inc.**

**Mutual of Omaha**

NAPA

National Guardian Life

Nationwide

Oliver Wyman Actuarial Consulting

Paperless Solutions Group

**PriceWaterhouseCoopers LLP**

QualiCare

Right at Home

SOA LTCI Section

Thrivent Financial

**Transamerica**

TriPlus Services, Inc.

United Health Actuarial Services

United Security Assurance

VSee

Wakely Actuarial

\*Contracted exhibitors  
from ILTCI 2016

# Exhibiting Options

Gain valuable exposure to key LTCI decision makers and virtually all of its top executives during 10+ hours of exhibit time. We have 3 booth sizes to match your budget along with Early Bird Exhibitor Registration, Non-Profit Exhibitor, and First Time Exhibitor Discounts available.

**NEW for 2017** - All booth options include 2 complementary attendee registrations! Additional discount registrations are available for Large (max of 4 additional) and Standard (max of 2 additional) Booths at the rate of \$195/each. The discounted additional registration rate will be available through the conference or until the max for your booth size has been used.

Large Booth	Standard Booth	Mini Booth
<ul style="list-style-type: none"> <li>• 20' x 10' Exhibit Space with Identification sign</li> <li>• Two 6' draped tables, 4 chairs and 2 wastebaskets</li> <li>• Up to <b>four</b> additional discount registrations at \$195 each</li> <li>• Exhibitor Listing with Logo, Company description, and contact person in the ILTCI Mobile App</li> <li>• Weblink from the on-line Exhibitors list to your site</li> <li>• Pre-show and post-show mailing lists</li> <li>• Product/Service description listed in the ILTCI Conference Booklet</li> </ul>	<ul style="list-style-type: none"> <li>• 10' x 10' Exhibit Space with Identification sign</li> <li>• 6' draped table, 2 chairs and wastebasket</li> <li>• Up to <b>two</b> additional discount registrations at \$195 each</li> <li>• Exhibitor Listing with Logo, Company description, and contact person in the ILTCI Mobile App</li> <li>• Weblink from the on-line Exhibitors list to your site</li> <li>• Pre-show and post-show mailing lists</li> <li>• Product/Service description listed in the ILTCI Conference Booklet</li> </ul>	<ul style="list-style-type: none"> <li>• 6' x 10' Exhibit Space with Identification sign</li> <li>• 4' draped table, 1 chair and wastebasket</li> <li>• Exhibitor Listing with Logo, Company description, and contact person in the ILTCI Mobile App</li> <li>• Weblink from the on-line Exhibitors list to your site</li> <li>• Pre-show and post-show mailing lists</li> <li>• Product/Service description listed in the ILTCI Conference Booklet</li> </ul>

## What if we need more than the 4 max attendee slots available with the Standard Booth?

As a cost effective solution with bonus conference exposure we would suggest looking into our Silver Sponsorship option. Silver Sponsors are allowed up to 6 discount registrations (at \$195/each) with a standard 10x10 exhibit booth add-on for only \$495.

## What if we need more than the 6 max attendee slots available with the Large Booth?

As a cost effective solution with bonus conference exposure we would suggest looking into our Gold Sponsorship option. Gold Sponsors are allowed up to 12 discount registrations (at \$195/each) with a standard 10x10 exhibit booth add-on for only \$495.

**Still have Questions?** Contact Christi Trimble at 856-308-0611 or [CTrimble@MeetingMastersInc.com](mailto:CTrimble@MeetingMastersInc.com)