



***17th Annual Intercompany
Long-Term Care Insurance Conference***

Sponsor Prospectus



March 26-29, 2017

The Hyatt Regency Jacksonville Riverfront
Jacksonville, FL

Sponsoring Details

Join us in sunny Jacksonville, FL for the 17th Annual ILTCI Conference! Each year brings new opportunities in the long term care industry as it becomes increasingly sophisticated. Although each of our previous sixteen conferences received rave reviews, this year's conference will take the best of the previous conferences and focus on making this one even more pertinent and exciting!

ABOUT: The preeminent conference for the Long Term Care Insurance Industry

- Our vision is to create an environment for aging in America that includes thoughtful, informed planning that takes into account the most effective and efficient use of resources in addressing the risks and costs of long term care for all levels of American society.
- Over 900 attendees in 2016
- In identifying new areas of interest, the role of innovation and industry trends, this year, we are introducing a new Producer Track.
- Visit us at www.iltconf.org to learn about all our registration incentives

VENUE: Hyatt Regency Jacksonville Riverfront, 225 East Coastline Drive, Jacksonville, FL 32202

- Riverfront hotel in the heart of downtown Jacksonville, FL
- Close to dining, shopping, museums, and more
- Convenient location - only 15 miles from the Jacksonville International Airport (JAX)

PROGRAM/SESSIONS: Interactive & interdisciplinary session format combined with dynamic content

- Optional pre-conference seminars on Saturday and Sunday
- Monday Morning Inspirational Keynote Session to kick off the conference
- 48+ Educational Breakout Sessions across eight different tracks
- Tuesday Afternoon Industry-oriented Closing General Session
- Optional post-conference seminars on Wednesday

SCHEDULE OF EVENTS: Numerous "All Attendee" networking opportunities and the Grand Prize Drawing Tuesday evening (attendees qualify by visiting each exhibitor)

- Sunday Evening Reception (Exhibit Hall)
- Monday and Tuesday
 - Hot Networking Breakfast
 - Networking Lunch (Exhibit Hall)
 - Evening Reception (Exhibit Hall)
- Wednesday Networking Breakfast

BENEFITS FOR EXHIBITORS AND SPONSORS: Gain valuable exposure to key LTCI decision makers and virtually all of its top executives

- Minimum of ten hours Exhibit Hall time
- 30,000 square foot ballroom with choice of three booth sizes to match your budget
- Discounts for Early Bird Exhibitor Registration and First Time Exhibitor Discounts available
- Up to 30 discounted registrations at \$195 each
- Pre and post-show attendee mailing lists provided at no additional cost
- Web links from the on-line conference brochure and conference website to your web site
- Product and/or Service description listed in the on-site LTCI conference show catalog

Preliminary Exhibit Hall Schedule

Sunday, March 26

12:00 PM - 3:00 PM

Exhibitors Setup - Hall Open

5:00 PM - 8:00 PM

Exhibit Hall Opening Dinner Reception

Monday, March 27

12:00 PM - 2:00 PM

Exhibit Hall Lunch

5:00 PM - 7:00 PM

Exhibit Hall Dinner Reception

Tuesday, March 28

12:00 PM - 2:00 PM

Exhibit Hall Lunch

5:00 PM - 7:00 PM

Exhibit Hall Closing Dinner Reception

7:00 PM onward

Exhibitor Breakdown

Schedule Subject to Change

Join These Leading Exhibitors & Sponsors at ILTCI*

Accent Care

ACORD

Actuarial Resources Corporation

AdvantMed

Agent Review

Alzheimer's Association

Amada Care

American Retrieval

Amramp

Archangel Investigations &
Protection

Asset Protection Unit, Inc.

Assuricare LLC

Bankers Life

Broadtower

Capgemini

Captricity, Inc.

CareScout

ClaimJockey

Claims Bureau USA

College for Financial Planning

ComForcare Senior Services

Continental Insurance, Inc.

CNA Insurance

Certification for Long-Term Care

Certification, LLC

Dentons

Diligence International Group, LLC

Drinker Biddle & Reath LLP

Employers Reassurance
Corporation

Ernst & Young

Examination Management Services

Five Elements Robotics

Fuzion

Genworth

GreekPeak Technologies

Home Instead Senior Care

Horsemen Investigations, Inc.

InsPro Technologies

Intellect SEEC

Jack Schroeder & Associates

John Hancock Financial Services

KPMG LLP

Laser App Software

Life Care Funding

LifeCare Assurance Company

LifePlans, Inc.

LifeSecure Insurance Company

Lincoln Financial Group

Long Term Solutions, Inc.

LTC Partners

LTCG

Management Data, Inc.

MedAmerica

MetLife

MIB, Inc.

Milliman, Inc.

Mutual of Omaha

NAPA

National Guardian Life

Nationwide Financial

New York Life Insurance Co

Northwestern Long Term Care Co

Oliver Wyman

Pacific Life Insurance Company

Paperless Solutions Group

PriceWaterhouseCoopers LLP

Prudential

QualiCare

RGA

Right at Home

SOA LTCI Section

Thrivent Financial

Transamerica

TriPlus Services, Inc.

United Health Actuarial Services

United Security Assurance













VSee

Wakely Actuarial

*Contracted exhibitors
from ILTCI 2016

Sponsorship Options

Gain valuable exposure to key LTCl decision makers and virtually all of its top executives during 10+ hours of exhibit time. We have 4 sponsor options to match your budget along with Early Bird Sponsor Registration, Non-Profit Sponsor, and First Time Sponsor Discounts available. Additionally, we also have discounted exhibit booth and extra value sponsor options.

	Diamond	Platinum	Gold	Silver
Registration Rate of \$195 each Prepaid/EB or \$295 after 1/12/17	Available for your first 30 Attendees	Available for your first 18 Attendees	Available for your first 12 Attendees	Available for your first 6 Attendees
Registration Rate for Additional Attendees	\$395 per person (\$495 after 1/12/17)	\$595 per person (\$695 after 1/12/17)	\$695 per person (\$795 after 1/12/17)	\$745 per person (\$845 after 1/12/17)
Bonus Sponsorship Recognition	Named Sponsor of one Networking Functions	Named Sponsor of one Networking Functions	None	None
Web-links to your site				
Pre/Post-Show Mailing Lists				
Company Logo & Profile in App/Booklet				
Reduced Rate Exhibiting Booth Add-On (Optional)	Regular 10x10 Booth for \$495			
	Large 20x10 Booth for \$1,995			
Corporate Sponsorship Investment	\$8,995 Plus registrations	\$7,495 Plus registrations	\$5,995 Plus registrations	\$3,995 Plus registrations
Additional Opportunities to Save Our Corporate Sponsors Money	A credit of \$1,500 towards one of the six extra cost Sponsorships, or a 50% credit off of food & beverage costs (up to \$5,000) towards a public Hospitality Event or a 25% credit off of food & beverage costs (up to \$5,000) for a private Hospitality Event.	A credit of \$1,000 towards one of the six extra cost Sponsorships, or a 40% credit off of food & beverage costs (up to \$2,500) towards a public Hospitality Event or a 20% credit off of food & beverage costs (up to \$2,500) for a private Hospitality Event.	A credit of \$750 towards one of the six extra cost Sponsorships, or a 30% credit off of food & beverage costs (up to \$1,500) towards a public Hospitality Event or a 15% credit off of food & beverage costs (up to \$1,500) for a private Hospitality Event.	A credit of \$500 towards one of the six extra cost Sponsorships, or a 20% credit off of food & beverage costs (up to \$1,000) towards a public Hospitality Event or a 10% credit off of food & beverage costs (up to \$1,000) for a private Hospitality Event.