



**First Time Sponsorship Application**  
**2018 Intercompany Long-Term Care Insurance Conference**  
**March 18-21, 2018 - Las Vegas, NV**

**1. COMPANY INFORMATION**

**Official Company Listing Info** - For use in mobile app listing and exhibitor/sponsor directory.

\_\_\_\_\_  
 Company Name

\_\_\_\_\_  
 Contact Name

\_\_\_\_\_  
 Address

\_\_\_\_\_  
 City State ZIP Code

\_\_\_\_\_  
 Phone

\_\_\_\_\_  
 Email

\_\_\_\_\_  
 Company Website

**Conference Coordinator** - This person will receive all exhibitor/sponsor/registration related information and communications.

Check here if this will be the same person as the Official Company contact listed to the left.

\_\_\_\_\_  
 Coordinator Name

\_\_\_\_\_  
 Address

\_\_\_\_\_  
 City State ZIP Code

\_\_\_\_\_  
 Phone

\_\_\_\_\_  
 Email

**Were you referred to our conference by someone?** If so, please let us know their name, company, and contact info so we can send them a thank you:

\_\_\_\_\_  
 \_\_\_\_\_

**2. SPONSORSHIP OPTIONS**

	Description	Nov 1, 2017 - Dec 15, 2017	Dec 16, 2017 And After	Max Registrations @ \$195 Rate
\$ _____	<input type="checkbox"/> Diamond Sponsor	\$6,500	\$8,250	30
\$ _____	<input type="checkbox"/> Platinum Sponsor	\$5,500	\$6,750	18
\$ _____	<input type="checkbox"/> Gold Sponsor	\$4,500	\$5,250	12
\$ _____	<input type="checkbox"/> Silver Sponsor	\$2,750	\$3,250	6
\$ _____	<input type="checkbox"/> Add a 10x10 Exhibit Booth - \$1,000			
\$ _____	<input type="checkbox"/> Add a 20x10 Exhibit Booth - \$2,500			
\$(_____)	<input type="checkbox"/> Non-Profit Discount - Non-profits may deduct \$500 off the price of your sponsorship			
\$ _____	TOTAL			

Please refer to our Sponsor Prospectus for the benefit details of all sponsorship levels to be sure you are making the best selection for your company. If you need help with making your selections please contact Christi Trimble at 856-308-0611 or Christi@ILTConf.org

### 3. PREPAID SPONSOR REGISTRATION OPTION

**NEW** - As a sponsor you have the option of prepaying for your registrations at the \$195 Early Bird rate. Prepaid slots remain at the Early Bird pricing no matter the date they are used. **Prepaid registrations are now 'use or lose'** - any unused prepaid registrations will not be refunded after the conference or roll forward to the next conference. All other registration types will see an increase in the registration rate after the Early Bird Registration closes on 1/11/2018.

\$ _____ Total	Quantity ____ @ \$195	Diamond Sponsor - Up to 30 Platinum Sponsor - Up to 18 Gold Sponsor - Up to 12 Silver Sponsor - Up to 6
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### 4. EXTRA VALUE SPONSORSHIP OPTIONS

These bonus opportunities are cost effective options that will help build your brand recognition and reach attendees on new levels by increasing your company's exposure throughout the conference events and materials. One of each is available on a first come first serve basis, check the box below for which opportunities you are interested in and we will get back to you with confirmation of availability. All options are \$1,500/ea for Diamond Sponsors, \$2,000/ea for Platinum Sponsors, \$2,250/ea for Gold Sponsors, and \$2,500/ea for Silver Sponsors. You may select more than one.

<input type="checkbox"/>	<b>Attendee &amp; Speaker Welcome Gift:</b> A card or flyer with sponsorship attribution in the welcome bag.
<input type="checkbox"/>	<b>Charging Station Sponsor:</b> Attendees will be able to charge personal devices during the conference.
<b>Sold</b>	<b>Conference Welcome Bag Sponsor:</b> Single color logo on the conference bag given to all attendees.
<b>Sold</b>	<b>Conference Lanyard Sponsor:</b> Your company's logo on the badge lanyard of all attendees.
<input type="checkbox"/>	<b>Grand Prize Bingo Card Sponsor:</b> Color logo and credit line on the Bingo Card map.
<b>Sold</b>	<b>Hotel Room Keycards:</b> Get your logo in the pocket of all attendees! Additional printing cost, contact for details.
<b>Sold</b>	<b>Keynote Speaker Sponsor:</b> Keynote TBD
<b>Sold</b>	<b>Mobile App Sponsor:</b> The Mobile App is downloaded by all attendees and logoed to sponsor.
<input type="checkbox"/>	<b>Social Media Lounge Sponsor:</b> Attendees will be able to refresh and recharge.
<input type="checkbox"/>	<b>Tuesday General Session Sponsor:</b> Speakers TBD

### 5. PAYMENT INFORMATION

Please complete the information below and e-mail all pages to: Christi@iltciconf.org

**QUESTIONS: (856) 308-0611**

VISA    MASTERCARD    AMERICAN EXPRESS

\$ _____	Sponsor Total	Card # _____	Expiration Date _____	3-4 Digit Code _____
\$ _____	Prepaid Reg Total	Billing Address _____		
\$ _____	<b>Grand Total</b>	_____		

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

## *EXHIBITOR'S CONFERENCE RULES AND REGULATIONS AGREEMENT*

### **Eighteenth Annual Intercompany LTCI Conference March 18 – 21, 2018 • Paris Las Vegas • Las Vegas, NV**

In making application, the Exhibitor agrees to exhibit under and comply with the provisions of the following Exhibitor Rules and Regulations. These Rules and Regulations govern the Eighteenth Annual Intercompany LTCI Conference and its Exhibit Hall. This agreement, including the interpretation and enforcement thereof, is governed by the laws of the State of California. Each Exhibitor is subject to these rules and regulations, and should review this material thoroughly before signing the contract. Questions regarding these regulations should be directed to Conference Management.

1. **Sponsorship & Objectives:** The Eighteenth Annual Intercompany LTCI Conference is the property of the ILTCI Conference Association, Inc. Its purpose is to provide educational, up-to-date information on various Long-Term Care Insurance (LTCI) coverages and services available to LTCI insurers and producers. Exhibitors are encouraged to offer information that is educational, professional and instructional. Selling or taking orders for goods and services will be permitted in the Exhibit Hall provided that such business is conducted in an appropriate and professional manner. Hard sell or pressure tactics will not be tolerated.
2. **Participation/Character of Exhibitors:** Each Exhibit Booth is intended for a single company's products or services. If two or more companies work together in their LTCI activities, they may request to jointly use an Exhibit Booth. If such request is granted, each company will be jointly and severally responsible under these rules and regulations. All display material will be limited to products, equipment or services that have application to LTCI or LTCI services. Management reserves the right to refuse space to any applicant who, in the opinion of management, deals in products, equipment or services unrelated to LTCI, LTCI or LTCI services or who is unlikely to contribute to the overall objectives or purpose of the Conference.
3. **Refunds/Cancellations:** Cancellations received by December 14, 2017 will receive a full refund minus a \$300 administrative fee. Cancellations received after December 14, 2017 will receive no refund.
4. **Space Assignment:** Every effort will be made to assign space in a fair and equitable manner and whenever possible the preferred spaces will be assigned. Conference Management maintains the exclusive and unrestricted right to assign space. Assignment of space is final. Space location may not be changed, transferred or canceled without written request by the Exhibitor and subsequent written approval by Conference Management. Because of the great number of companies exhibiting similar or related products, Conference Management cannot guarantee that a company exhibiting similar products or a company's competitor will not be located in a nearby booth space.
5. **Floor Plan:** The floor plan for this Conference will be maintained as originally presented wherever possible. However, management reserves the right to modify the plan to the extent necessary for the best interests of the Conference, exhibitors and the LTCI industry.
6. **Liability and Insurance:** Conference Management will take reasonable precautions to safeguard Exhibitor's property. However, management and its suppliers assume no liability whatsoever for loss or damage through any cause, for goods, exhibits or other materials owned, rented or leased by the Exhibitor before, during or after the Conference. Management strongly recommends that Exhibitors insure exhibit property against loss and theft, and have at least one representative in attendance at all times during Exhibit Hall hours and especially during move-in and move-out.
  - a. Management strongly urges each Exhibitor to carry public liability insurance with coverage for personal injury liability, property damage liability and statutory worker's compensation.
  - b. Exhibitor agrees to protect, save, indemnify, and hold the ILTCI Conference Association and its directors, officers, employees and agents forever harmless for any damages or charges including actual attorney's fees and costs, imposed for violations of any law or ordinance, whether occasioned by the negligence of the exhibitors or those holding under the Exhibitor.
  - c. Exhibitor shall at all times protect, indemnify, save and hold harmless the Paris Las Vegas - Las Vegas, NV against and from any and all losses, costs (including attorneys fees), damage, liability, judgments, or expense

arising from or out of or by reason of any accident or bodily injury or other occurrence to any persons or person, including the Exhibitor, its agents, employees, and business invitees which arises from or out of or by reason of said Exhibitor occupancy and use of the Exhibit Hall or a part thereof.

- d. Exhibitor acknowledges that the ILTCI Conference Association and the Paris Las Vegas - Las Vegas, NV do not maintain insurance covering Exhibitor's property and that it is the sole responsibility of the Exhibitor to obtain business interruption and property damage insurance covering such losses by Exhibitor. In the event of cancellation or disruption of the Conference for any cause, this agreement shall terminate and the Exhibitor waives any claim for damages or compensation, except that the Exhibitor will be entitled to a refund of the amount paid for space less all costs incurred by management and sponsor.
7. **Contract for Space:** Application for booth space, accompanied by the required payment and receipt of a product/service description, constitutes a contract for the assignment of space pending acceptance by Conference Management. Any Exhibitor failing to occupy space is not relieved of the obligation to pay the full rental price. This contract will not be binding upon Conference Management in the event of strikes, labor disputes, acts of God, or other circumstances beyond the control of Conference Management.
  8. **Official General Services Contractor:** A decorating company (not yet determined) will be the official general Services contractor for this conference. They will provide all Exhibitor support services: freight storage and handling (in and out), set-up and dismantling of exhibits, display unit rental, and booth decorations. Outside suppliers, other than the officially selected decorating company, used to install or dismantle a display must submit written notice to Conference Management with the outside contractor's name, on-site contact and address. Additional necessary information regarding material handling, exhibitor rules, regulations and necessary certificates of insurance must be provided to Conference Management no later than 30 days in advance of the first day of move-in.
  9. **Shipping:** Exhibitor agrees to ship, at the Exhibitor's own expense and risk, all property to be exhibited. Information regarding freight handling, shipping, etc., will be provided by the decorating company. Shipping labels should be complete with company name, assigned booth number, and indicate Eighteenth Annual Intercompany LTCI Conference. Address for advance shipments will be supplied later this year:
  10. **Installation and Dismantling:** Exhibitor set-up begins at 12:00 pm, Sunday, March 18, 2018. All displays and equipment must be in place and any crates removed by 4:00 pm Sunday, March 18, 2018. ***All exhibits must remain intact until 7:00 pm on Tuesday, March 20, 2018. No goods may be packed or removed before that time.*** Any Exhibitor dismantling or removing materials prior to that time will forfeit the Exhibitor's right to exhibit at future ILTCI Conference Association events. Teardown will commence at 7:00 pm and must be concluded by midnight on Tuesday, March 20, 2018. Each Exhibitor is responsible for all labor and other costs associated with set-up and dismantling of its own exhibits.
  11. **Security:** Conference Management does not provide security guards for the Exhibit Hall. An Exhibitor who desires special security precautions should arrange for private guard service at its own expense. The ILTCI Conference Association and the Paris Las Vegas - Las Vegas, NV will not be responsible for theft or property damage to exhibitors or attendees.
  12. **Standard Arbitration Clause:** Any controversy or claim arising out of or relating to this contract or the breach thereof, shall be settled by binding arbitration in accordance with the rules of the American Arbitration Association and judgment upon the award rendered by the arbitrator(s), entered in any court of competent jurisdiction.

In making application for an Exhibit Booth, we agree to exhibit under and comply with the provisions of these Exhibitor Conference Rules and Regulations.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_