

INSPIRE - LEAD - TRUST - COLLABORATE - INNOVATE



RALEIGH CONVENTION CENTER - RALEIGH, NC

Exhibitor & Sponsor Prospectus

MARCH 20 - 23, 2022

What Does Your Competition Know That You Don't?

Find Out at the Twenty First Annual Intercompany Long-Term Care Insurance Conference

Raleigh, NC - March 20 - 23, 2022

Over the past 20+ years The ILTCI Conference has grown to be the nation's largest gathering of the extended care industry's top thought leaders. Professionals from all disciplines attend and participate in a concerted effort to broaden their knowledge, network, and bring more consumers to the table to plan for their long term care needs. Contributors and speakers share cutting-edge expert opinions and analysis covering diverse fields including:

- *Actuarial & Finance*
- *Advisors, Agents, & Agencies*
- *Aging in Place Solutions*
- *Claims & Underwriting*
- *Legal, Compliance & Regulatory*
- *Marketing & Distribution*
- *Management & Operations*

The ILTCI Conference is unique as it fosters interdisciplinary contact & communication facilitated by more than fifty in-depth expert driven educational sessions, ample networking opportunities and blockbuster keynote events. Here's why attendees keep coming back to our annual event:

- Education & networking in an immersive and interactive environment;
- Learn how macro-trends can shape better decision making;
- Best practices, new ideas & methods and a "think-tank" discussion on key issues;
- Discover new insights providing a better picture of future profitable opportunities;
- Gain guidance & strategies for better business efficiencies & risk mitigation.



Schedule

SUBJECT TO CHANGE*

SUNDAY, MARCH 20TH, 2022

Registration
Exhibitors Setup
Exhibit Hall Opening Reception

12:00 PM to 7:00 PM
12:00 PM to 5:30 PM
5:30 PM to 7:00 PM

MONDAY, MARCH 21ST, 2022

Networking Breakfast
Registration
Keynote Speaker
Breakout Sessions
Exhibit Hall Lunch
Breakout Sessions
Breakout Sessions
Exhibit Hall Reception
Exhibitor/Sponsor Hospitality Events

7:30 AM to 8:30 AM
7:30 AM to 5:00 PM
8:30 AM to 10:30 AM
10:45 AM to 12:00 PM
12:00 PM to 2:00 PM
2:00 PM to 3:15 PM
3:45 PM to 5:00 PM
5:30 PM to 7:00 PM
7:00 PM to 10:00 PM

TUESDAY, MARCH 22ND, 2022

Networking Breakfast
Registration
Breakout Sessions
Breakout Sessions
Exhibit Hall Lunch
Breakout Sessions
Closing Session
Exhibit Hall Closing Reception
Exhibitor Breakdown

8:00 AM to 9:00 AM
8:00 AM to 5:00 PM
9:00 AM to 10:15 AM
10:45 AM to 12:00 PM
12:00 PM to 2:00 PM
2:00 PM to 3:15 PM
3:30 PM to 5:00 PM
5:30 PM to 7:00 PM
7:00 PM onward

WEDNESDAY, MARCH 23RD, 2022

Events TBD

Check iltciconf.org for updates

Are You Looking for New Customers & Opportunities?

*Expand Your Company's Visibility &
Support an Industry That Makes A Difference!*



There's no doubt that if you're engaged in an industry focused on our rapidly "graying nation" getting your message out to other professionals who share your passions and concerns is central to your success. From Alzheimer's Disease to robotics for those who've lost mobility or daily problems impacting individuals and families, America is facing a multi-faceted emergency of monumental proportions. Attend the ILTCI Conference and network with other professionals to find solutions and partnerships to better your business.

Exhibitor Options

Why Exhibit? The exhibit hall is the central hub of the ILTCI Conference. Lunches, Dinners, and some some evening reception time is built into exhibit hall hours. This means our 1200+ attendees will be walking through the hall accessible to exhibitors for 10 hours over 3 days. An exhibit booth presence is the best way to bring your brand and your solutions front and center for our attendees you aim to market to.

All exhibit booth options include the following standard items in addition to the size specific inclusions below. An Exhibitor Listing with Logo, Company description, and contact person in the ILTCI Mobile App. Weblink from the on-line Exhibitors list to your site. A Pre-show mailing list.

Large Booth - \$5,200 thru 12/31/21

- 4 Included Admissions
- 20' x 10' Exhibit Space with Identification sign
- Two 6' draped tables, 4 chairs and 2 wastebaskets
- Prominent center of the hall booth location
- Priority selection of exhibit booth location, after sponsors

Standard Booth - \$3,500 thru 12/31/21

- 4 Free Admissions
- 10' x 10' Exhibit Space with Identification sign
- 6' draped table, 2 chairs and wastebasket
- Booth locations around the perimeter of the hall, from the entrance all the way around

Mini Booth - \$2,000 thru 12/31/21

- 1 Free Admissions
- 6' x 10' Exhibit Space with Identification sign
- 4' draped table, 2 chairs and wastebasket
- Booth location on the back wall of the exhibit hall






No Other Conference Offers More Brand Exposure to Extended Care Thought Leaders & Decision Makers

The Annual ILTCI Conference offers unprecedented opportunities for you and your corporate marketing team. “Strut-your-stuff” to 1000+ attendees from every major aspect of the extended care industry. That’s why over more than 70 sponsors & exhibitors join us each year to further the growth of our industry.

Our ready-made sponsor/exhibitor packages and upgrade opportunities allow you to maximize your exposure and budget. No other conference is willing to work with you to personalize and highlight the advantages of your offering to all attendees. Ample time for participants to spend in the exhibit hall over lunch & networking cocktail events translates into contacts and follow-up opportunities for months into the future.

As a non-profit organization ILTCI spotlights our sponsors, exhibitors and speakers. For the past 20+ years ILTCI has worked to expand the availability of private extended care solutions including traditional long-term care insurance and combination life & annuity policies. The world of planning choices for consumers is expanding and ILTCI is in the forefront of these efforts.

Sponsor Options

	Diamond	Platinum	Gold	Silver
Registration Discount *Off Individual Attendee Rate	50% Off	45% Off	40% Off	35% Off
Bonus Sponsorship Recognition	<ul style="list-style-type: none"> • Logo in Diamond Sponsor Thank you in email footer for attendees and home page footer of website • Social Media thank you post • Large Logo on Exhibit Hall Entrance Unit • Priority Selection of Exhibit Booth Space 	<ul style="list-style-type: none"> • Social Media thank you post • Small Logo on Exhibit Hall Entrance Unit 	<ul style="list-style-type: none"> • Social Media thank you post • Medium Name on Exhibit Hall Entrance Unit 	<ul style="list-style-type: none"> • Social Media thank you post • Small Name on Exhibit Hall Entrance Unit
Web-links to your site				
Pre/Post-Show Mailing Lists				
Corporate Sponsorship Investment *Rates thru 11/23/21	\$5,500 Plus registrations	\$5,000 Plus registrations	\$4,500 Plus registrations	\$3,000 Plus registrations

Through Dec 31, 2021:

Add a **6x10 Booth** with 2 Included Registrations for **\$2,000**

Add a **10x10 Booth** with 4 Included Registrations for **\$3,500**

Add a **10x20 Booth** with 4 Included Registrations for **\$5,200**

If you need any assistance deciding which option best fits the attendance or marketing needs of your company please email info@iltciconf.org or call Christi at 856-308-0611.

ILTCI Add-on Options

Expanded options for getting your company's logo and name in front of our 1,000+ attendees in more meaningful and memorable ways are now here! Have questions or an idea not on the list? Let us know at info@iltciconf.org

All options include one (1) pre-conference social media thank you post, and the pricing includes any associated printing/ordering or shipping costs which will be coordinated by the conference.

Keynote Speaker (1 Available) \$7,500

- Opportunity to address our attendees and introduce the keynote speaker
- On-screen brand recognition
- Reserved seating during session
- One (1) push notification thank you in the app linked to your company

Track Sponsorship (14 Available) \$4,000

- Your logo on an opening slide in all sessions within one track

Session Sponsorship (48 Available) \$1,000

- Your logo on an opening slide in one session of your choice (first come first serve)

Conference Lanyard (1 Available) \$5,000

- Your logo on attendee lanyards to be worn throughout the conference

Mobile App (1 Available) \$6,000

- Your logo on banner ad in mobile app linked back to company profile
- Pre/Post-conference promotion in all mobile app related emails

Coffee Break (2 Available) \$5,000

- Your logo on coffee cups and refreshment break napkins provided during session breaks Monday (2) OR Tuesday (2)

ILTCI Add-on Options

Tuesday General Session (1 Available) \$5,000

- Opportunity to address our attendees and introduce the session
- On-screen brand recognition
- Reserved seating during session
- One (1) push notification thank you in the app linked to your company

Pen Sponsor (1 Available) \$4,000

- Your logo on pens available at the registration desk and in session rooms for all attendees throughout the conference

Welcome Bag (1 Available) \$2,000

- Your logo on bags available on stands within the exhibit hall and at the registration desk for all attendees

SOLD

Exhibit Hall Open Bar Sponsor (2 Available) \$3,000

- Your logo on stir sticks and cocktail napkins, branded thank you signage at the open bars in the exhibit hall for one evening exhibit hall reception (Sunday or Monday)

Meal Sponsor (6 Available) \$3,000

- Branded thank you signage at the buffet tables for one meal (breakfast, lunch or dinner - Sunday, Monday, or Tuesday)
- Push notification thank you on the mobile app

About Us

The Intercompany Long-Term Care Insurance Conference Association, Inc. (ILTCi) is a public non-profit, charitable, scientific, educational tax-exempt benefit corporation (501(c) (3)). Our primary missions are to:

- Provide educational events, including an annual conference for representatives of the long-term/extended care insurance community and other strategic allies, including providers, public policy institutions, professional organizations, federal, state, and local government agencies, and the public.
- Provide networking opportunities for individuals with an interest in extended care issues including long-term-care insurance and/or financing options.
- Facilitate communication, among the broad spectrum of industry thought leaders enabling them to share information about skills and skill development, current and/or proposed methodology, tools, technology, and organizational issues.
- Increase public awareness of extended care needs and financing options.
- Foster research, reports, meetings, and workshops addressing funding mechanisms for long term and extended care services.
- Foster alliances between public and private sectors to seek solutions for the catastrophic long term care risks facing American society and to lessen the costs borne by federal and state governments under current funding mechanisms.
- Foster alliances between public and private sectors to help educate the American public on the nature of long term care risks and their financial implications.

Your participation in our Annual Conference and support of our multiple initiatives helps a diverse group of Americans grappling each day with the impacts of our aging society. We look forward to having you being part of our growing community as we work to make a difference.

