



Sponsor & Exhibitor Application
2025 Intercompany Long-Term Care Insurance Conference
March 9-11, 2025 - Marriott Downtown - Philadelphia, PA

1. COMPANY INFORMATION

Official Company Listing Info - For use in mobile app listing and exhibitor/sponsor directory.

Company Name

Contact Name

Address

City State ZIP Code

Phone

Email

Company Website

Company LinkedIn

Company Twitter

Conference Coordinator - This person will receive all exhibitor/sponsor/registration related information and communications.

Check here if this will be the same person as the Official Company contact listed to the left.

Coordinator Name

Address

City State ZIP Code

Phone

Email

Were you referred to our conference by someone? If so, please let us know their name, company, and contact info so we can send them a thank you:

2. SPONSORSHIP OPTIONS

	Diamond + Options (<i>NEW for 2025</i>)	Cost	Max Registration At \$500/each Rate
SOLD	Diamond + Keynote Speaker Sponsorship (1 Available)	\$15,000	20
SOLD	Diamond + Lanyards Sponsorship (1 Available)	\$15,000	20
\$_____	Diamond + Keycards Sponsorship (1 Available)	\$15,000	20
SOLD	Diamond + Mobile App Sponsorship (1 Available)	\$15,000	20

	Standard Sponsorship Options	Through Oct 29, 2024	Oct 29, 2024 - Jan 17, 2025	Jan 18, 2025 And After	Max Registration At \$500/each Rate
\$_____	Diamond Sponsor	\$8,000	\$8,500	\$8,750	20
\$_____	Platinum Sponsor	\$6,000	\$6,500	\$6,750	15
\$_____	Gold Sponsor	\$5,000	\$5,500	\$5,750	12
\$_____	Silver Sponsor	\$3,500	\$4,000	\$4,250	8

\$ (_____)	Non-Profit Discount - Non-profits may deduct \$500 off the price of a sponsorship or booth (not both)
\$ (_____)	First Time Participant Discount - If you are a first time participating company you may deduct \$250
\$_____	Discount Total - Discount for either of the above options can only be applied once per company on the price of a sponsorship or booth (not both)

4. EXHIBITING OPTIONS

	Exhibiting Options	Through Oct 29, 2024	Oct 29, 2024 - Jan 17, 2025	Jan 18, 2025 And After	Included Registrations
\$ _____	6x10 Exhibit Booth	\$1,500	\$2,000	\$2,250	1
\$ _____	6x10 Exhibit Booth	\$2,000	\$2,500	\$2,750	2
\$ _____	10x10 Exhibit Booth	\$4,500	\$5,000	\$5,250	4
\$ _____	20x10 Exhibit Booth	\$6,750	\$7,250	\$7,500	5

\$(_____)	Non-Profit Discount - Non-profits may deduct \$500 off the price of a sponsorship or booth (not both)
\$(_____)	First Time Participant Discount - If you are a first time participating company you may deduct \$250
\$ _____	Discount Total - Discount for either of the above options can only be applied once per company on the price of a sponsorship or booth (not both)

4. PREPAID SPONSOR REGISTRATION OPTION

As a sponsor you have the option of prepaying for your registrations at a special \$475 Early Bird rate. Prepaid slots remain at the Early Bird pricing no matter the date they are used prior to or during the conference. **Prepaid registrations are 'use or lose'** - any unused prepaid registrations will not be refunded after the conference or roll forward to the next conference. All other registration types will see a \$100 increase in the registration rate after the Early Bird Registration closes on 1/17/2025. Prepaids slots not paid by 1/17/2025 will revert to the regular \$600 rate per registration on 1/18/25.

\$ _____ Total	Quantity _____ \$475 per ticket	Diamond Sponsor - max of 20 Platinum Sponsor - max of 15 Gold Sponsor - max of 12 Silver Sponsor - max of 8
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5. ADD ON SPONSORSHIP OPTIONS

These bonus opportunities are cost effective options that will help build your brand recognition and reach attendees on new levels by increasing your company's exposure throughout the conference events and materials. Check the box below for which opportunities you are interested in and we will get back to you with confirmation of availability. You may select more than one. Details on what's included for each option can be found in this year's Exhibitor & Sponsor Prospectus.

<input type="checkbox"/>	Track Sponsorship: \$4,000 (7 available)	<input type="checkbox"/>	Exhibit Hall Open Bar: \$3,250/night (3 available)
<input type="checkbox"/>	Session Sponsorship: \$1,000 (40+ available)	<input checked="" type="checkbox"/>	Exhibit Hall Bingo Card/Prize: \$3,250 (1 available) SOLD
<input type="checkbox"/>	Welcome Bag: \$5,500 (1 available)	<input type="checkbox"/>	Future Leaders Program Sponsor: \$1,000
<input type="checkbox"/>	Refreshment Breaks: \$3,500 (1 available)	<input type="checkbox"/>	First Time Attendee Welcome Reception: \$2,000

6. PAYMENT INFORMATION

By completing this form, I understand that **Included Registrations**, which are a feature of the *Exhibitor Options*, and **Included and Discounted Registrations**, which are a feature of the *Sponsor Options*, may only be used to register employees, contractors, or direct affiliates of the Exhibitor or Sponsor company. Exhibitors who intend to share a booth space with an affiliated company should make such request, in advance, to the ILTCI Board of Directors for approval.

Please Initial _____

\$ _____	Sponsor Total
\$ _____	Exhibitor Total
\$(_____)	Discount Total
\$ _____	Prepaid Reg Total
\$ _____	Add On Total
\$ _____	CC/Wire Fee*
\$ _____	Grand Total

Please complete the information below and e-mail all pages to: Christi@iltconf.org
QUESTIONS? PREFER TO PAY OVER THE PHONE? PLEASE CALL (856) 308-0611

Need to pay by check? Please skip the section below and an invoice will be sent. Invoices will have a pay by date of 30 days.

Card # _____ Expiration Date _____ 3-4 Digit Code _____

Billing Address _____

Name on Card _____

Signature _____

*There will be a 3.5% credit card fee for all charges \$1,500 and over. There will be a \$15 per wire fee. It's still free to send a check by mail.

2025 Intercompany Long Term Care Insurance Conference
March 9 – March 11, 2025 • Philadelphia Marriott Downtown • Philadelphia, PA

In making this application, the Exhibitor agrees to exhibit under and comply with the provisions of the following Exhibitor Rules and Regulations. These Rules and Regulations govern the 2025 Intercompany LTCI Conference and its Exhibit Hall. This agreement, including the interpretation and enforcement thereof, is governed by the laws of the State of California. Each Exhibitor is subject to these rules and regulations, and should review this material thoroughly before signing the contract. Questions regarding these regulations should be directed to Conference Management.

1. **Sponsorship & Objectives:** The 2025 Intercompany LTCI Conference is the property of the ILTCI Conference Association, Inc. Its purpose is to provide educational information on various issues of interest to the Long-Term Care Insurance (LTCI) community. Exhibitors are encouraged to offer information that is educational, professional and instructional. Marketing and sales activities for goods and services will be permitted in the Exhibit Hall provided that such business is conducted in an appropriate and professional manner. Hard sell or pressure tactics will not be tolerated.
2. **Participation/Character of Exhibitors:** Each Exhibit Booth is intended for a single company's products or services. If two or more companies are affiliated in their LTCI activities, they may request to jointly use an Exhibit Booth. If such request is granted, each company will be jointly and severally responsible for the Exhibit Booth and all acts and practices associated with it under this agreement and any other applicable laws, regulations or governing authority. All display material will be limited to products, equipment or services that have application to LTCI or LTCI products and services. Conference Management reserves the right to refuse space to any applicant who, in the opinion of Management, deals in products, equipment or services unrelated to LTC, LTCI or LTCI services or who is unlikely to contribute to the overall objectives or purpose of the Conference.
3. **Refunds/Cancellations:** Cancellations received by December 13, 2024 will receive a full refund minus a \$300 administrative fee. Cancellations received after December 13, 2024 shall not result in a refund.
4. **Space Assignment:** Every effort will be made to assign space in a fair and equitable manner and whenever possible the Exhibitor's preferred space(s) will be assigned. Conference Management maintains the exclusive and unrestricted right to assign space. Assignment of space is final. Space location may not be changed, transferred or canceled without written request by the Exhibitor and subsequent written approval by Conference Management. Because of the great number of companies exhibiting similar or related products, Conference Management cannot guarantee that a company exhibiting similar products or a company's competitor will not be located in a nearby booth space.
5. **Floor Plan:** The floor plan for this Conference will be maintained as originally presented wherever possible. However, Management reserves the right to modify the plan to the extent it deems necessary in its sole and exclusive discretion for the best interests of the Conference, exhibitors and the LTCI industry, or for any other reason or no reason at all.
6. **Liability and Insurance:** Conference Management will take reasonable precautions to safeguard Exhibitor's property wherever possible. However, a failure or alleged failure by Conference Management shall not be actionable by Exhibitor against the Conference, Conference Management or any affiliated person or entity in any respect. The Conference Management, and their personnel, affiliates and suppliers assume no liability whatsoever for any loss or damage through any cause of whatever nature, for goods, exhibits or other materials owned, rented or leased by the Exhibitor before, during or after the Conference. Management strongly recommends that Exhibitors insure exhibit property against loss and theft, and to have at least one representative in attendance at all times during Exhibit Hall hours and especially during move-in and move-out periods.
 - a. Management strongly urges each Exhibitor to carry public liability insurance (or such additional and/or other coverage(s) deemed appropriate by the Exhibitor after investigating the same) with coverage for personal injury liability, property damage liability and statutory worker's compensation.
 - b. Exhibitor agrees to protect, save, indemnify, and hold the ILTCI Conference Association, Conference Management and all of their directors, officers, employees, affiliates and agents forever harmless for any damages or charges including actual attorney's fees and costs, imposed for any actual or alleged breach of any duty of whatever nature including but not limited to violations of any law or ordinance, whether occasioned by the negligence of the Exhibitors or those acting under the Exhibitor.
 - c. Exhibitor shall at all times protect, indemnify, defend and hold harmless the Philadelphia Marriott Downtown, and the City of Philadelphia, and their respective officers, agents, employees and elected officials, against and from any and all losses, costs (including actual attorney's fees), damage, liability, judgments, or expense arising from or out of or by reason of any accident or bodily injury or other occurrence to any persons or property, including the Exhibitor, its agents, employees, and business invitees or social guests which arises from or out of or by reason of said Exhibitor occupancy and use of the Exhibit Hall or a part thereof.
 - d. Exhibitor acknowledges that none of the ILTCI Conference Association, the Philadelphia Marriott Downtown, and the City of Philadelphia, maintain insurance covering Exhibitor's property and that it is the sole responsibility of the Exhibitor to obtain business interruption and property damage insurance covering such losses by Exhibitor. In the event of cancellation or disruption of the Conference for any cause, this agreement shall terminate and the Exhibitor waives any claim for damages, restitution or compensation, except that the Exhibitor will be entitled to a refund of the amount paid for space less all costs incurred by Management.
7. **Contract for Space:** Application for booth space, accompanied by the required payment and receipt of a product/service description, constitutes a contract for the assignment of space pending acceptance by Conference Management. Any Exhibitor failing to occupy space is not relieved of the obligation to pay the full rental price. This contract will not be binding upon Conference Management in the event of strikes, labor disputes, acts of God, or other circumstances beyond the control of Conference Management.
8. **Official General Services Contractor:** A decorating company (not yet determined) will be the Official General Services Contractor for this conference. They will provide all Exhibitor support services: freight storage and handling (in and out), set-up and dismantling of exhibits, display unit rental, and booth decorations. Outside suppliers, other than the officially selected decorating company, used to install or dismantle a display must submit written notice to Conference Management with the outside contractor's name, on-site contact and address. Additional necessary information regarding material handling, exhibitor rules, regulations and necessary certificates of insurance must be provided to Conference Management no later than 30 days in advance of the first day of move-in.
9. **Shipping:** Exhibitor agrees to ship, at the Exhibitor's own expense and risk, all property to be exhibited. Information regarding freight handling, shipping, etc., will be provided by the decorating company. Shipping labels should be complete with company name, assigned booth number, and indicate 2025 Intercompany LTCI Conference. Address for advance shipments will be supplied later this year or early next year.
10. **Installation and Dismantling:** Exhibitor set-up begins at 12:00 pm, Sunday, March 9, 2025. All displays and equipment must be in place and any crates removed by 4:00 pm Sunday, March 9, 2025. **All exhibits must remain intact until 7:00 pm on Tuesday, March 11, 2025. No goods may be packed or removed before that time.** Any Exhibitor dismantling or removing materials prior to that time will forfeit the Exhibitor's right to exhibit at future ILTCI Conference Association events. Teardown will commence at 7:00 pm and must be concluded by midnight on Tuesday, March 11, 2025. Each Exhibitor is responsible for all labor and other costs associated with set-up and dismantling of its own exhibits.
11. **Security:** Conference Management does not provide security guards for the Exhibit Hall. An Exhibitor who desires special security precautions should arrange for private guard service at its own expense and shall assume any and all liability of whatever nature in regard to the same. The ILTCI Conference Association and the Philadelphia Marriott Downtown will not be responsible for theft or property damage to exhibitors or attendees.
12. **Standard Arbitration Clause:** Any controversy or claim arising out of or relating to this contract or the breach thereof, shall be settled by binding arbitration in accordance with the rules of the American Arbitration Association and judgment upon the award rendered by the arbitrator(s), entered in any court of competent jurisdiction.

In making application for an Exhibit Booth, we agree to exhibit under and comply with the provisions of these Exhibitor Conference Rules and Regulations.

Authorized Signature: _____

Date: _____