

THE
ILTCI
CONFERENCE

#iltci - ILTCIconf.org

SPONSOR & EXHIBITOR PROSPECTUS



March 8-11, 2026
Rosen Shingle Creek



Photo credit to Rosen Shingle Creek®

Welcome ...

The ILTCI Conference setting facilitates in-depth networking, enabling businesses to forge essential partnerships, cultivate relationships, and stay attuned to emerging trends and best practices.

Join us for an enlightening and transformative event that promises to shape the way we approach the challenges and opportunities in the realm of planning for long-term care. This conference is a unique platform where thought leaders, innovators, and experts converge to share their insights, strategies, and breakthroughs. From interactive workshops on the latest trends to engaging discussions about policy advancements, you'll be immersed in a world of knowledge that is crucial for navigating the evolving landscape of long-term care. Whether you are a producer, marketer, actuary or operations leader, the ILTCI conference provides immediate value to all. Don't miss this chance to connect with industry trailblazers, expand your professional network, and gain the tools you need to not only adapt but thrive in this vital sector. Your presence at the conference can pave the way for a brighter, more secure future in long-term care planning. Join us and be part of the transformation!

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Ilteki Board of Directors

2026 ILTCI Schedule

SUBJECT TO CHANGE*

SUNDAY, MARCH 8, 2026

Registration	12:00 PM to 7:00 PM
Exhibitors Setup	12:00 PM to 4:30 PM
Future Leaders	12:30 PM to 4:30 PM
SOA LTCI Section Council Meeting (open to all)	3:00 PM to 4:00 PM
First Time Attendees Reception	4:30 PM to 5:00 PM
Exhibit Hall Opening Reception	5:00 PM to 7:00 PM
Exhibitor/Sponsor Hospitality Events	7:00 PM onward

MONDAY, MARCH 9, 2026

Registration	7:30 am – 5:00 pm
Networking Breakfast	7:30 am – 8:30 am
Keynote Speaker	8:30 am – 10:15 am
Break – Transition to Breakouts	10:15 am – 10:45 am
Breakout Session Round 1	10:45 am – 12:00 pm
Exhibit Hall Lunch	12:00 pm – 2:00 pm
Breakout Session Round 2	2:00 pm – 3:15 pm
Break	3:15 pm – 3:45 pm
Breakout Session Round 3	3:45 pm – 5:00 pm
Exhibit Hall Reception	5:00 pm – 7:00 pm
Exhibitor & Sponsor Hospitality Events	7:00 pm – 10:00 pm

2026 ILTCI Schedule

SUBJECT TO CHANGE*

TUESDAY, MARCH 10, 2026

Registration	7:30 am – 5:00 pm
Networking Breakfast	8:00 am – 9:00 am
Breakout Session Round 4	9:00 am – 10:00 am
Break	10:15 am – 10:45 am
Breakout Session Round 5	10:45 am – 12:00 am
Exhibit Hall Lunch	12:00 pm – 2:00 pm
Breakout Session Round 6	2:00 pm – 3:15 pm
Break	3:15 pm – 3:45 pm
Breakout Session Round 7	3:45 pm – 4:45 pm
break	4:45pm – 5:00 pm
Exhibit Hall Reception	5:00 pm – 7:00 pm
Exhibitor & Sponsor Hospitality Events	7:00 pm – 10:00 pm

WEDNESDAY, MARCH 11, 2026

Networking Breakfast	7:30 AM to 9:00 AM
Society of Actuaries Professionalism Course	9:00 AM to 12:00 PM
Other events TBA	

If it's happening in LTC... It's happening here!

Over the past 25 years The ILTCI Conference has grown to be the nation’s largest gathering of the extended care industry’s top thought leaders. Professionals from all disciplines attend and participate in a concerted effort to broaden their knowledge, network, and bring more consumers to the table to plan for their long term care needs. Contributors and speakers share cutting-edge expert opinions and analysis covering diverse fields including:

- Actuarial & Finance
- Advisors, Agents & Agencies
- Aging in Place Solutions
- Claims & Underwriting
- Legal, Compliance & Regulatory
- Management & Operations
- Marketing, Engagement & Research

OUR 2025 ATTENDEES

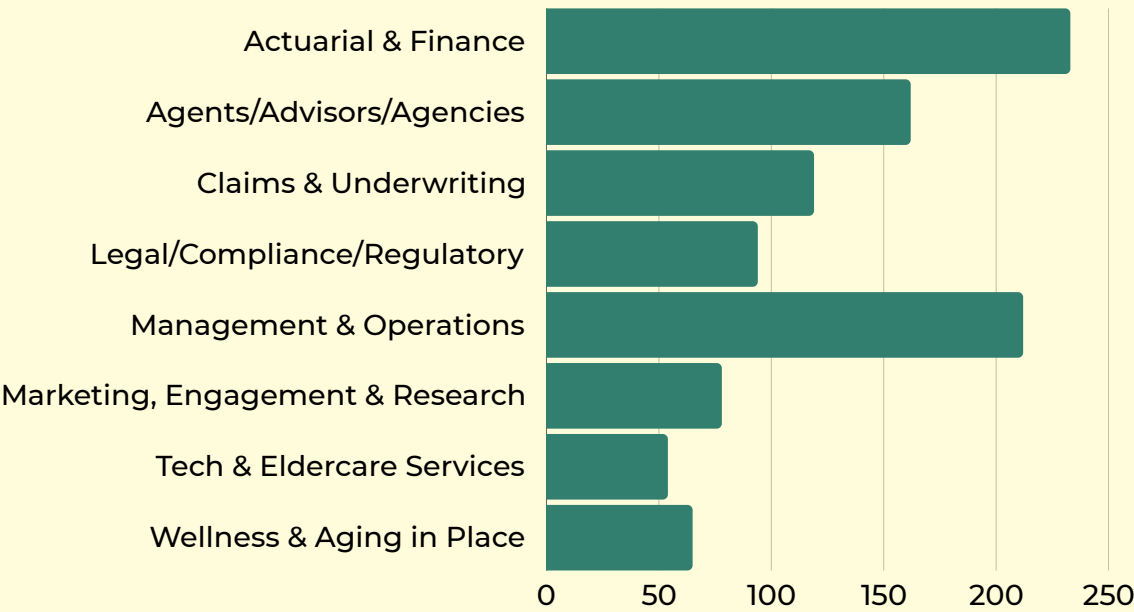




Photo credit to Rosen Shingle Creek®

ROSEN **SHINGLE CREEK®** **ORLANDO**

9939 Universal Boulevard

Orlando, Florida 32819

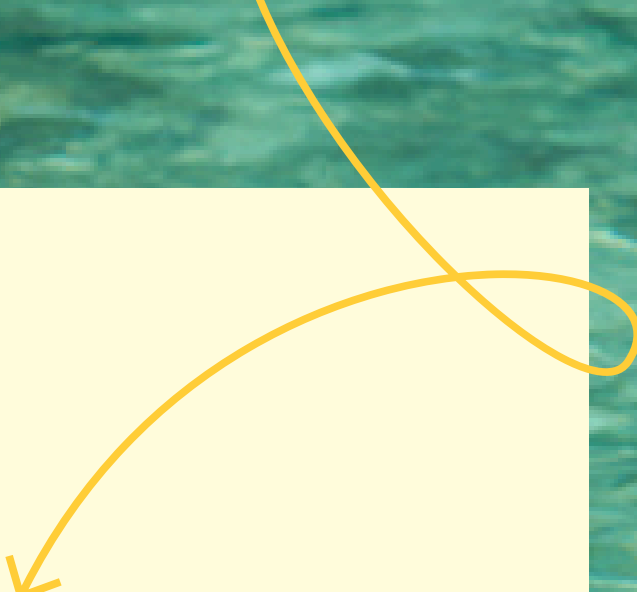
Hotel Main Number: (407) 996-9939

Conference Room Rate: \$229/night

On 255 acres along Shingle Creek, the headwaters of the Everglades, rises Rosen Shingle Creek. The luxury hotel breaks above the horizon and fills the sights of anyone traveling the southern end of Universal Boulevard, off which it is located. As you approach the property at 9939 (an address cleverly designed to honor founder Harris Rosen's birthday), you realize how close it is to the Orange County Convention Center North/South expansion and the Orlando International Airport. All of Orlando's best attractions, restaurants, shopping, and entertainment venues are within a short distance of this ideal location.

Enter the hotel where 1,501 guestrooms offer luxurious first-class settings wrapped in Spanish revival architecture. Capitalizing on Rosen Shingle Creek's elevation, most guestrooms offer stunning views of the area's incomparable setting. The perfectly manicured fairways and greens of Shingle Creek Golf Course, the picturesque creek lined by magnificent cypress trees, and lush natural vegetation seem to enter the guestroom through oversized windows. This immersive experience is what guests love the most about staying at Rosen Shingle Creek.

BUSINESS GROWTH THROUGH



Sponsorship & Exhibiting

Looking for a dynamic catalyst for business growth? Sponsoring or exhibiting can foster unique opportunities for companies to expand their reach, amplify brand visibility, and forge meaningful connections.

Sponsoring and exhibiting at the ILTCI Conference offers a multitude of compelling benefits for businesses in LTC. By participating, companies gain an invaluable platform to showcase their products and services directly to a targeted audience comprised of industry professionals, decision-makers, and potential clients.

Engaging in face-to-face interactions and networking at the ILTCI conference not only bolsters brand recognition but also cultivates valuable partnerships, paving the way for new collaborations and client acquisitions. Through the exchange of insights, knowledge, and innovative ideas, conference participation empowers businesses to stay attuned to market trends, refine their strategies, and ultimately, propel their growth trajectory to new heights.

Moreover, sponsorship elevates a company's brand visibility, positioning it as a prominent player and thought leader in the long-term care planning landscape. This engagement not only fosters business growth through lead generation and increased market presence but also nurtures an environment for knowledge exchange and innovation, driving the industry forward.

EXHIBITING AT A GLANCE

**10 Hours of Exhibiting
Time over 3 days**

SUNDAY, 3/8/2026

12:00 pm – 5:00 pm
Exhibit set up

5:00pm – 7:00pm
Evening Reception in Exhibit Hall

MONDAY, 3/9/2026

12:00 pm – 2:00 pm
Lunch in Exhibit Hall

5:00pm – 7:00pm
Evening Reception in Exhibit Hall

TUESDAY, 3/10/2026

12:00 pm – 2:00 pm
Lunch in Exhibit Hall

5:00pm – 7:00pm
Evening Reception in Exhibit Hall

7:00pm onward
Exhibitor Tear Down

BOOTH SELECTION PROCESS

Booth Selections will be completed based on Booth Size, Sponsor level (if any) and in order by Application Date. Exhibitor fees must be paid in full to select a booth location. We anticipate booth selections to begin in November.

Questions? Contact us at
info@iltciconf.org

EXHIBITING

At the 2026 ILTCI Conference...

YOUR EXHIBIT FEE INCLUDES:

- Complimentary conference registration for 1-5 booth personnel (depending on booth package) who you must register online.
- Full attendee access to all meals, the exhibit hall, educational sessions, and general sessions presented at the conference.
- Exhibitor listing in the conference mobile app to include a logo, description, website link, LinkedIn link, and company contact info.
- Company listing on the Exhibitor page of the conference website which includes a link to your website.
- Post-conference mailing list of attendees.

BOOTH OPTIONS

Mini Booth - 6x10 with Only 1 Registration Included

Price is \$1,750 thru 1/16/26 - \$2,000 after

The Mini Booth includes a 4 foot table with cloth covering, two chairs, printed company name on an overhead sign, a wastebasket, and wifi within the exhibit hall. Mini booths will be located together on the back wall of the exhibit hall.

Mini Booth - 6x10 with 2 Registrations Included

Price is \$2,500 thru 1/16/26 - \$2,750 after

The Mini Booth includes a 4 foot table with cloth covering, two chairs, printed company name on an overhead sign, a wastebasket, and wifi within the exhibit hall. Mini booths will be located together on the back wall of the exhibit hall.

Standard Booth - 10x10 with 4 Registrations Included

Price is \$5,000 thru 1/16/26 - \$5,250 after

The Standard Booth includes a 6 foot table with cloth covering, two chairs, printed company name on an overhead sign, a wastebasket, and wifi within the exhibit hall.

Large Booth - 20x10 with 5 Registrations Included

Price is \$7,500 thru 1/16/26 - \$7,750 after

The Large Booth includes a 6 foot table with cloth covering, four chairs, printed company name on an overhead sign, two wastebaskets, and wifi within the exhibit hall. Large Booths have priority location selection, usually picking a prominent center island entrance location.

REFUNDS AND CANCELLATIONS

Cancellation requests received by December 12, 2025 will receive a full refund minus a \$300 administrative fee. Cancellations received after December 12, 2025 shall not result in a refund. All promotional materials, logo, and company name will be removed from the ILTCI website and Mobile App.

SPONSORING AT A GLANCE

Put your company front and center at ILTCI. Increase brand awareness and get noticed by decision makers in your target market.

The who's who of LTC are sure to be at the year's best attended conference for our industry. Don't miss out on these opportunities to make a great first impression, or to gain notoriety as an up and comer.

ARE YOU LOOKING FOR NEW CUSTOMERS & OPPORTUNITIES?

Sponsoring offers unparalleled opportunities to elevate your brand within a highly targeted and influential community of professionals, and decision-makers. As a sponsor, you'll gain premium visibility through on-site signage, mobile app and website promotion that position your organization as a thought leader in elder care innovation. You'll also benefit from direct engagement with attendees who are actively seeking solutions. Whether you're launching a new product, expanding your network, or reinforcing your commitment to the long-term care sector, this sponsorship is a strategic investment in both visibility and impact.

Questions? Contact us at
info@iltciconf.org

SPONSORING

At the 2026 ILTCI Conference...

YOUR SPONSOR FEE INCLUDES:

- For your registrants: full attendee access to all meals, the exhibit hall, educational sessions, and general sessions presented at the conference.
- Sponsor listing in the conference mobile app to include a logo, description, website link, LinkedIn link, and company contact info.
- Company listing on the Sponsor page of the conference website which includes a link to your website.
- Social Media Thank You Post on LinkedIn - Individual for Diamond, grouped for other levels.
- Priority Booth selection, if your company adds on a booth.
- Acknowledgement at the Opening Session of ILTCI.
- Big savings off our regular \$1,075 conference registration fee for your attendees
- Option to prepay your allowed attendees for only \$500 each. Must be paid for by 1/16/2026 or the price reverts to full price.

SPONSOR LEVEL OPTIONS

Silver Sponsor

Price is \$4,000 thru 1/16/26 - \$4,250 after

Up to 7 attendees at \$530 each*. Company Name on the Exhibit Hall Entry Unit.

Gold Sponsor

Price is \$5,500 thru 1/16/26 - \$5,750 after

Up to 12 attendees at \$530 each*. Company Name on the Exhibit Hall Entry Unit.

Platinum Sponsor

Price is \$7,500 thru 1/16/26 - \$6,750 after

Up to 16 attendees at \$530 each*. Logo on the Exhibit Hall Entry Unit.

Diamond Sponsor

Price is \$8,500 thru 1/16/26 - \$8,750 after

Up to 20 attendees at \$530 each**. Large logo on the Exhibit Hall Entry Unit. Diamond Sponsor recognition in the footer of conference emails to attendees & home page of the conference website. Includes Pre & Post Conference Attendee list.

*\$530 valid thru Early Bird deadline of 1/16/2026 and \$630 after.

Additional company employee attendees may register for only \$875 thru 1/16/2026, and then \$975, under their sponsoring company as a discount on the full \$1,075 price. Only employees of a company may utilize the registration discounts of sponsors.

** Diamond Sponsors may register additional employees (Registration #21 and after) for only \$825 each thru 1/16/26 or \$925 each after.

REFUNDS AND CANCELLATIONS

Cancellation requests received by December 12, 2025 will receive a full refund minus a \$300 administrative fee. Cancellations received after December 12, 2025 shall not result in a refund. All promotional materials, logo, and company name will be removed from the ILTCI website and Mobile App.

BRANDED SPONSORSHIP OPPORTUNITIES AVAILABLE TO ALL

TRACK SPONSORSHIP - \$4,000 - 7 TRACKS AVAILABLE*

Sponsor an educational track to establish your organization as a thought leader with attendees. Your logo will be featured on a sponsorship slide at the start of all sessions within the track. Your sponsorship of the track sessions will also be listed in the track's session within the mobile app, and noted as the track sponsor on the track mission statement page of our website. *Max of two sponsors per track.

SESSION SPONSORSHIP - \$1,000 PER SESSION

Sponsor an educational track to establish your organization as a thought leader with attendees. Your logo will be featured on a sponsorship slide at the start of the session. Your sponsorship of the session will also be listed on the session within the mobile app.

HOTEL KEYCARDS - \$1,200 - 1 AVAILABLE

Your logo on one side of the card given out to all attendees staying at our host hotel. Price includes printing and shipping of cards.

WELCOME BAG - \$5,000 - 1 AVAILABLE

Your logo on 500 welcome bags given to all attendees. Price includes printing and shipping of the bags. Attendees will take home with you at the close of the conference. You are welcome to stuff the bags within the bags on Sunday prior to conference kickoff. We can provide a location for you to do so.

REFRESHMENT BREAKS - \$3,500 - 1 AVAILABLE

Your logo on refreshment break napkins provided during six (6) session breaks Monday (3) & Tuesday (3). Sponsor attribution included on refreshment break listings within the mobile app and agenda page of the website. Price includes printing and shipping of items.

EXHIBIT HALL BINGO CARD/PRIZE - \$3,250 - 1 AVAILABLE

Your logo on the bingo card used in the exhibit hall. Attendees to visit all booths. A representative from your company will help draw the winner of the exhibit hall grand prize. Also included is one (1) push notification thank you in the app linked to your company, (1) social media thank you post, and attribution on the exhibit hall map page of our website.

EXHIBIT HALL OPEN BAR - \$2,750/NIGHT - 3 AVAILABLE

Your logo on stir sticks and cocktail napkins, branded thank you signage at the open bars in the exhibit hall for one evening exhibit hall reception (Sunday, Monday, or Tuesday). One (1) push notification thank you in the app linked to your company, (1) social media thank you post, and attribution on the reception listing in the agenda page of our website. Price includes printing and shipping of items.

NEW BRANDED SPONSORSHIP OPPORTUNITIES – AVAILABLE TO ALL

WIFI SPONSORSHIP – \$5,500 – 1 AVAILABLE

Your company name or short tagline as the password to the public conference wifi! Sponsorship thanks tagline where we list the password for attendees (emails, printed flyers, etc.)

WATER BOTTLE/STATION SPONSORSHIP – \$10,000 – 1 AVAILABLE

Branded wrap around the water bottle stations in our area of the hotel and a water bottle for each attendee given out at the registration desk when they pickup their badge. The water bottle will feature your company logo in a single color.

FUTURE LEADERS PROGRAM SPONSOR – \$2,000 – 2 AVAILABLE

Help support our Future Leaders Program with a program sponsorship. You'll have the opportunity to address the program attendees as well as attend the event!

HOTEL ROOM TV SPONSORSHIP – \$3,000 – 1 AVAILABLE

This new option is a huge upgrade from the traditional 'room drop' hotel option! Your company's commercial, logo, or other image advertisement on the TV screen of the rooms in our block for up to 45 seconds when the TV is turned on in the room. We have one sponsorship available for Monday and one available for Tuesday.

ATTENDEE GIFT SPONSOR – TBD – 1 AVAILABLE

Your logo on an attendee gift available for all attendees at the registration desk. Pricing will depend on the option selected. We have a few things in mind but also are open to any ideas! Price will include printing and shipping of items.

Do you have another idea for a sponsorship or branding option you'd like to see? Let us know! Please reach out to christi@iltciconf.org with your idea and we'll see if we can make it happen!

2025 ILTCI SPONSORS

DIAMOND SPONSORS



PLATINUM



GOLD



SILVER



2025 ILTCI EXHIBITORS

Alzheimer's Association	National Guardian Life Insurance Company
Amada Senior Care	Nationwide
Assured Allies	New York Life
BIS Consultants, Inc.	Oliver Wyman
Care for Business	OneAmerica Financial
Carescout	Right at Home
CLTC	Rippl
ComForCare	Risk Strategies Consulting
Continental General	SAGE Scholars Tuition Rewards
Davies	Sagility
Dilligence International Group, LLC	Securian Financial
eNoah iSolution, LLC	Seniorly
Ensign	Society of Certified Senior Advisors
EquiTrust Life Insurance Company	Solvrrays
Friendly Health Technologies, Inc.	The Berwyn Group
FSC/Family Solutions for Care	The Helper Bees
illumifin	The Lincoln National Life Insurance Company
Insurance News Net	Thrivent
John Hancock	Twilight Wish
Krause Agency	Vivo
LifeSecure Insurance Company	Verisk
Long Term Solutions	Waterlily
LTC Global, Inc.	Wellable/Medico
Milliman, Inc.	Wellcove
Mutual of Omaha	
NAIFA	



ABOUT US

The Intercompany Long-Term Care Insurance Conference Association, Inc. (ILTCi) is a public non-profit, charitable, scientific, educational tax-exempt benefit corporation (501(c) (3).

OUR PRIMARY MISSIONS ARE TO:

- Provide educational events, including an annual conference for representatives of the long-term/extended care insurance community and other strategic allies, including providers, public policy institutions, professional organizations, federal, state, and local government agencies, and the public.
- Provide networking opportunities for individuals with an interest in extended care issues including long-term-care insurance and/or financing options.
- Facilitate communication among the broad spectrum of industry thought leaders enabling them to share information about skills and skill development, current and/or proposed methodology, tools, technology, and organizational issues.
- Increase public awareness of extended care needs and financing options.
- Foster research, reports, meetings, and workshops addressing funding mechanisms for long term and extended care services.
- Foster alliances between public and private sectors to seek solutions for the catastrophic long term care risks facing American society and to lessen the costs borne by federal and state governments under current funding mechanisms.
- Foster alliances between public and private sectors to help educate the American public on the nature of long term care risks and their financial implications.

Your participation in our Annual Conference and support of our multiple initiatives helps a diverse group of Americans grappling each day with the impacts of our aging society. We look forward to having you being part of our growing community as we work to make a difference.