Marketing



Feder and Warshawsky: Long-Term Care Financing Perspectives and Solutions

An in-depth conversation with two of the nation's most knowledgeable long-term care experts, Mark Warshawsky and Judith Feder



Speakers



- John O'Leary- President, O'Leary Marketing Associates
- Mark Warshawsky- Scholar, American Enterprise Institute
- Judith Feder- Georgetown Public Policy Institute

Agenda



- Background and session context: John
- Strengthen LTSS through private options for financial protection: Mark
- Strengthen LTSS through social insurance: Judith
- Panel discussion
- Questions and Answers: Audience