# Sales



# Smart Networking: Attract a Following In Person & Online

Liz Lynch, Founder
Center for Networking Excellence



## **Breakout Session**



- According to the Corporate Executive Board, 60% of the sales cycle is over before a prospect contacts you. Will YOU get the call?
- Learn Smart Networking strategies that put you in the running and ahead of the competition.

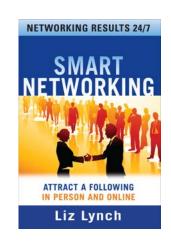
Monday, March 17th, 2:00 - 3:15pm

### **Connect with Liz**



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### **Additional Resources**



To download a copy of Liz's

Smart Networking Toolkit, visit:

www.SmartNetworking.com