

# The 16th Annual Intercompany LTCI Conference










## Promotional Opportunities Guide

### *Exhibit ~ Sponsor ~ Advertise*

Each year brings new opportunities in the long term care industry as it becomes increasingly specialized and sophisticated. Take this opportunity to obtain your Exhibit Booth during the premier LTCI conference March 13 to March 16, 2016 in San Antonio, Texas. Although each of our previous fifteen conferences received rave reviews, this year's conference will take the best of the previous conferences and focus on making this one even more pertinent and exciting!

By becoming a Corporate Sponsor or Exhibitor, your company will gain valuable exposure to the LTCI decision makers, including virtually all of its top executives and over 300 marketing representatives. The exhibit hall is open for at least ten hours (without any other competing events). In addition, the special prize drawing, which has been such a success the last several years, provides a grand prize worth at least \$1,500. Please inquire about special pricing for non-profits.













### Exhibiting Opportunities

	Large Booth	Regular Booth	Mini Booth
<b>Booth Size</b>	20x10	10x10	6x10
<b>Booth Package Includes</b>	Identification sign, two 6' draped tables, 4 chairs and 2 wastebaskets	Identification sign, 6' draped table, 2 chairs and wastebasket	Identification sign, 4' draped table, 1 chair and wastebasket
<b>Registration Rates</b>	<b>Four registrations</b> @ \$195 each (\$295 after 12/17/15)	<b>Four registrations</b> @ \$195 each (\$295 after 12/17/15)	<b>Two registrations</b> @ \$195 each (\$295 after 12/17/15)
<b>Web-links to your site</b>			
<b>Pre/Post-Show Mailing Lists</b>			
<b>Company Logo &amp; Profile in App</b>			
<b>Exhibiting Investment</b>	\$4,750 Plus registrations	\$3,250 Plus registrations	\$2,000 Plus registrations
<b>Early Bird Rate (til Sept 13th)</b>	<b>\$4,000</b> Plus registrations	<b>\$2,500</b> Plus registrations	<b>\$1,500</b> Plus registrations

[www.ILTCIConf.org](http://www.ILTCIConf.org)

If you have any questions, please contact Jim Glickman at 818-867-2223  
or e-mail your inquiries to [Jim.Glickman@LifeCareAssurance.com](mailto:Jim.Glickman@LifeCareAssurance.com).

# Corporate Sponsorship Opportunities

	Diamond	Platinum	Gold	Silver
<b>Registration Rate Of \$195 each (\$295 after 12/7/15)</b>	Available for your first <b>30 Attendees</b>	Available for your first <b>18 Attendees</b>	Available for your first <b>12 Attendees</b>	Available for your first <b>6 Attendees</b>
<b>Registration Rate for Additional Attendees</b>	\$395 per person (\$495 after 12/17/15)	\$595 per person (\$695 after 12/17/15)	\$695 per person (\$795 after 12/17/15)	\$745 per person (\$845 after 12/17/15)
<b>Bonus Sponsorship Recognition</b>	Named Sponsor of one of the Networking Functions of your choice.	Named Sponsor of one of the Networking Functions of your choice.	None	None
<b>Web-links to your site</b>				
<b>Pre/Post-Show Mailing Lists</b>				
<b>Company Logo &amp; Profile in App/Booklet</b>				
<b>Reduced Rate Exhibiting Booth Add-On (Optional)</b>	Regular 10x10 Booth for \$495	Regular 10x10 Booth for \$495	Regular 10x10 Booth for \$495	Regular 10x10 Booth for \$495
	Large 20x10 Booth for \$1,995	Large 20x10 Booth for \$1,995	Large 20x10 Booth for \$1,995	Large 20x10 Booth for \$1,995
<b>Corporate Sponsorship Investment</b>	<b>\$8,995</b> Plus registrations	<b>\$7,495</b> Plus registrations	<b>\$5,995</b> Plus registrations	<b>\$3,495</b> Plus registrations
<b>Early Bird Rate (til Sept 13th, 2015)</b>	<b>\$5,500</b> Plus registrations	<b>\$5,000</b> Plus registrations	<b>\$4,500</b> Plus registrations	<b>\$2,500</b> Plus registrations
<b>Additional Opportunities to Save Our Corporate Sponsors Money</b>	A credit of \$1,500 towards one of the six extra cost Sponsorships, or a 50% credit off of food & beverage costs (up to \$5,000) towards a public Hospitality Event or a 25% credit off of food & beverage costs (up to \$5,000) for a private Hospitality Event.	A credit of \$1,000 towards one of the six extra cost Sponsorships, or a 40% credit off of food & beverage costs (up to \$2,500) towards a public Hospitality Event or a 20% credit off of food & beverage costs (up to \$2,500) for a private Hospitality Event.	A credit of \$750 towards one of the six extra cost Sponsorships, or a 30% credit off of food & beverage costs (up to \$1,500) towards a public Hospitality Event or a 15% credit off of food & beverage costs (up to \$1,500) for a private Hospitality Event.	A credit of \$500 towards one of the six extra cost Sponsorships, or a 20% credit off of food & beverage costs (up to \$1,000) towards a public Hospitality Event or a 10% credit off of food & beverage costs (up to \$1,000) for a private Hospitality Event.

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