# Claims & Underwriting

# CLAIMS STANDARDIZATION & AUTO ADJUDICATION

Who's doing it? Why do it? How can we do it? What is the outcome?



16th Annual Intercompany Long Term Care Insurance Conference

# Claims & Underwriting

# Current Trends and Rules-Based Adjudication Opportunities

Shannon Perschy, LICSW, CCM, LTCP Senior Business Consultant John Hancock Insurance Operations Transformation Office



16th Annual Intercompany Long Term Care Insurance Conference

## Terminology



## <u>Rules-Based</u> Auto-Adjudication

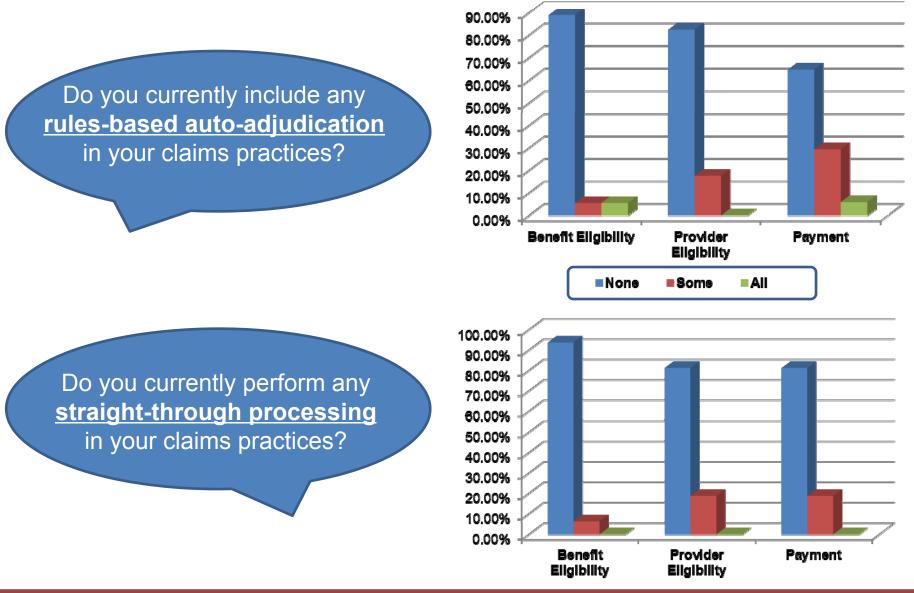
- Contract language or requirements is translated into a set of rules
- Claim specific data is entered (either manually or via data-feed) and compared to the rule-set.
- System renders a decision based on multiple criteria and determines level of human review needed

## <u>Straight-Through</u> <u>Processing</u>

- Structured data-set is fed into a system and compared to the rule-set
- Task is processed by the system with minimal or no human interaction
- Auditing is developed by algorithm based criteria

#### **Current Trends**

Based on results from "ILTCI conference session survey - rules-based auto adjudication and straight-through processing "



Session 35: Claim Standardization & Auto-Adjudication

ILTCI 4

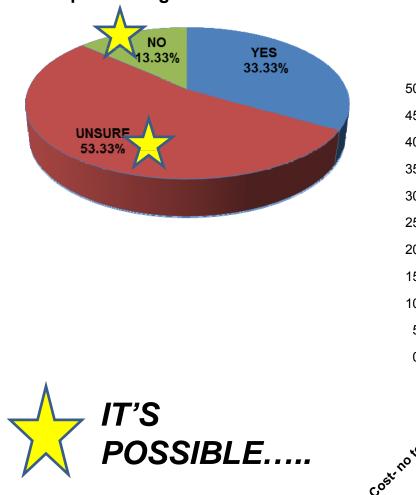


### **Current Trends**

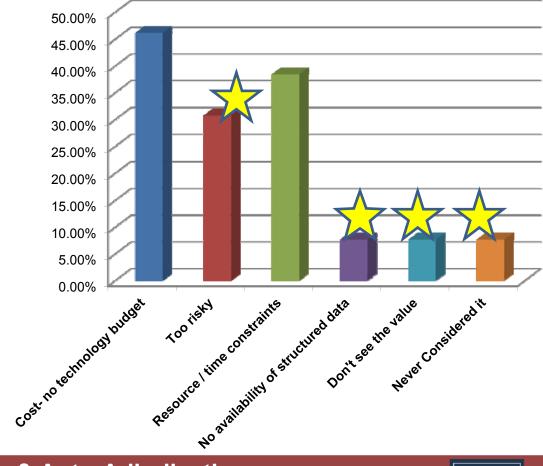
Based on results from "ILTCI conference session survey - rules-based auto adjudication and straight-through processing "



Do you have plans to incorporate any rules based auto-adjudication or straight through processing in the future?



If you DO NOT USE any rules based auto-adjudication or straightthrough processing, what are your barriers?





#### Where do we start?



#### Variable text Large block of **System** within a single variable Limitations product **business** (state variations) **Build to Build to lowest Build to lowest** highest volume common risk population of need denominator

#### \*\*\*\*\*\*\*OPPORTUNITIES\*\*\*\*\*\*\*

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ILTCI 6

## **Benefit Eligibility Determination**



You are eligible for benefits under this Policy if You are a Chronically III Individual.

You are a Chronically III Individual if You:

- ✓ are unable to perform without Substantial Assistance from another individual at least two Activities of Daily Living due to the loss of functional capacity for a period expected to last at least 90 days; or
- ✓ require Substantial Supervision to protect Yourself from threats to health and safety due to the presence of a Cognitive Impairment



## **Benefit Eligibility Data Points**



| Assistance Types to Trigger |     |  |
|-----------------------------|-----|--|
| Hands on Dependent          | YES |  |
| Hands on Assist             | YES |  |
| Stand-by Assist             | YES |  |
| Stand-by Supervision        | NO  |  |

| ADL TRIGGER |     |  |
|-------------|-----|--|
| 1           | NO  |  |
| 2           | YES |  |
| 3           | NO  |  |

| 90 Day Certification |     |  |
|----------------------|-----|--|
| Required             | YES |  |
| Not Required         | NO  |  |

| ADLs         |              |  |
|--------------|--------------|--|
| Bathing      | Bathing YES  |  |
| Dressing     | Dressing YES |  |
| Transferring | YES          |  |
| Toileting    | YES          |  |
| Maintaining  | YES          |  |
| Continence   | IES          |  |
| Eating       | YES          |  |
| Ambulation   | NO           |  |
| Medication   | NO           |  |
| Management   | INU          |  |

#### Substantial Assistance + 2 + Defined ADLS + 90 Day Certification

#### You decide where the risk exists



## **Provider Eligibility Determination**

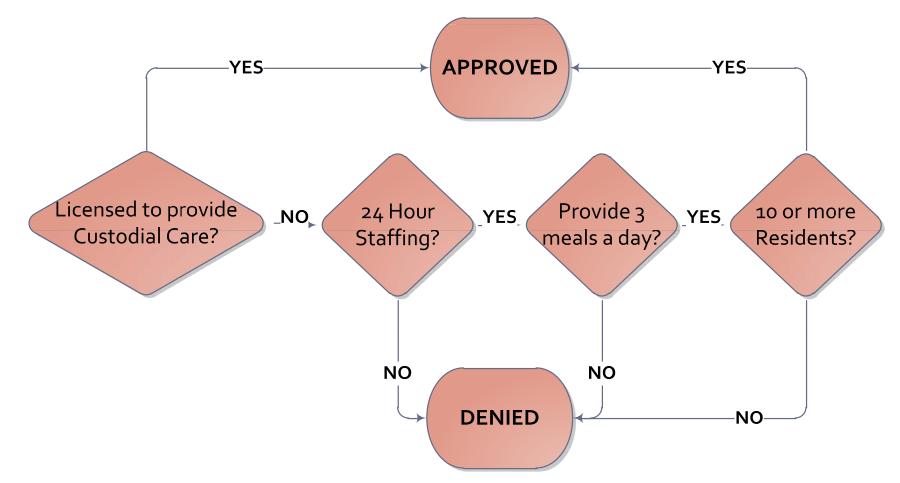


#### **Assisted Living Facility** means a facility which:

- is licensed to provide Custodial Care according to the laws of the jurisdiction in which it is located; or
- if licensing is not required, meets all of the following:
  - ✓ has a 24-hour on-site staff to provide Custodial Care;
  - ✓ provides Custodial Care services for a charge, including room and board;
  - ✓ provides 3 meals a day and can accommodate special dietary needs; and
  - $\checkmark$  provides Custodial Care services to 10 or more persons.

## **Provider Eligibility Data Points**





Build to your lowest common denominator and decide where you want to apply human intervention



# Claims & Underwriting

# Why Consider Rules-based Auto-Adjudication?

Eric Bremberg General Director, LTC Claims Operations John Hancock US Insurance



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## Why Do it?













#### **Improve Customer Experience**





#### News Release

Office of Public Affairs Media Relations

Washington, DC 20420 (202) 461-7600 www.va.gov

FOR IMMEDIATE RELEASE July 14, 2014

#### Veterans Benefits Administration Processes One Millionth Claim in FY 2014 Agency Expects to Process 1.3 Million by Year's End

Morning Workload Report. These categories also have increased as more rating claims are completed, but VBA has not lost focus on non-rating work. VBA has taken the following actions to automate and improve the timeliness and accuracy of non-rating claim decisions:

- Online Dependency Claims VBA developed a new Rules-Based Processing System (RBPS) to automate dependency claims. Since inception, self-service features in RBPS have enabled over 75,000 Veterans to add or change the status of their dependents online. Over 50 percent of the dependency claims filed through RBPS are now automatically processed and paid in 1-2 days.
- Dependency Claims Contract VA recently awarded a contract for assistance in entering data from paper-based dependency claims into VA's electronic rules-based processing system. The contractor is entering the information from the paper-based

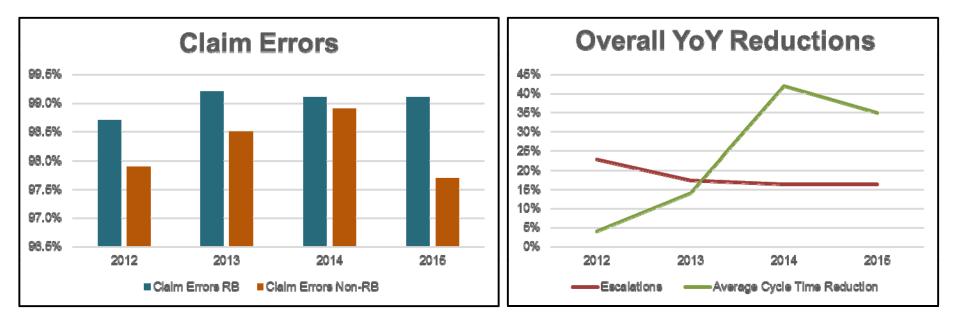


#### **Improve Customer Experience**



- Reduced Cycle Times
- Improved Accuracy
- Call Reduction/Avoidance





#### Improve Predictability & Consistency



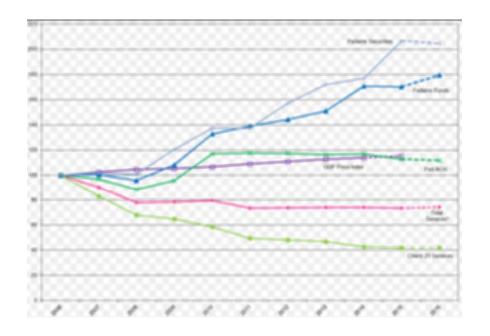




### **Improve Predictability & Consistency**



- Experience
- Reporting
- Fraud Detection





 25% Reduction is Payment Recoveries



#### **Reduce Expenses**





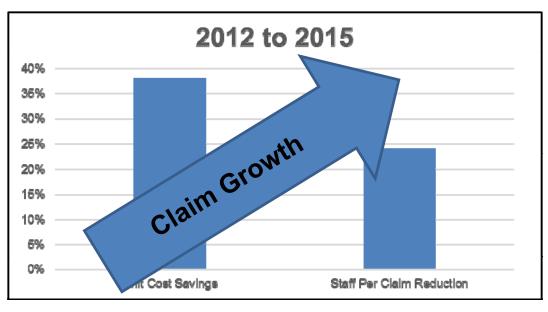


#### **Reduce Expenses**



- Staff Levels
- Training Cost
- Unit Cost







# Claims & Underwriting

# Claim Standardization: Getting to the Data

Michael J. Gilbert President AssuriCare LLC



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## Why Claim Standardization?



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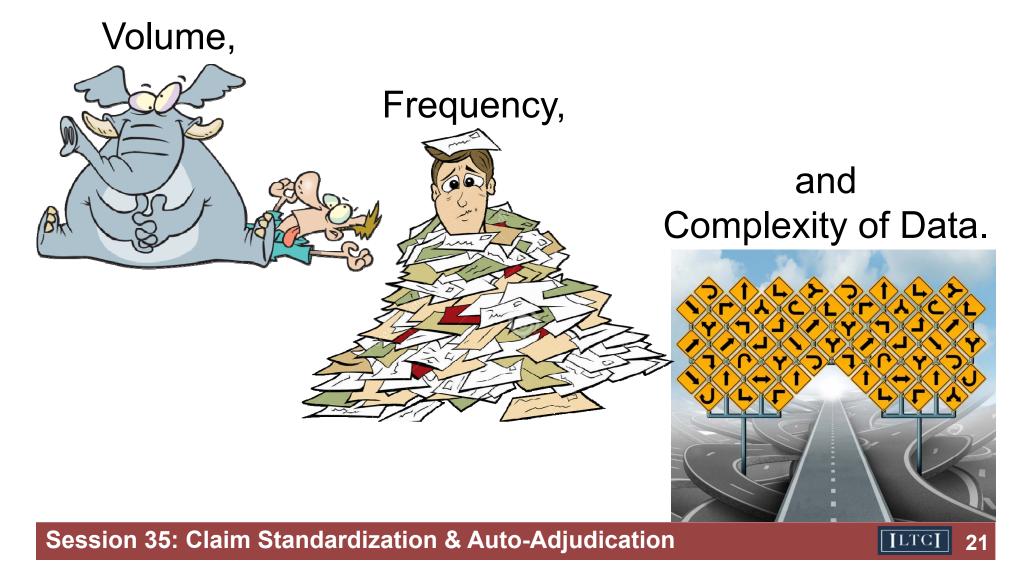
STRUCTURED DATA IS NEEDED!



## Why Focus on Claim Payments?

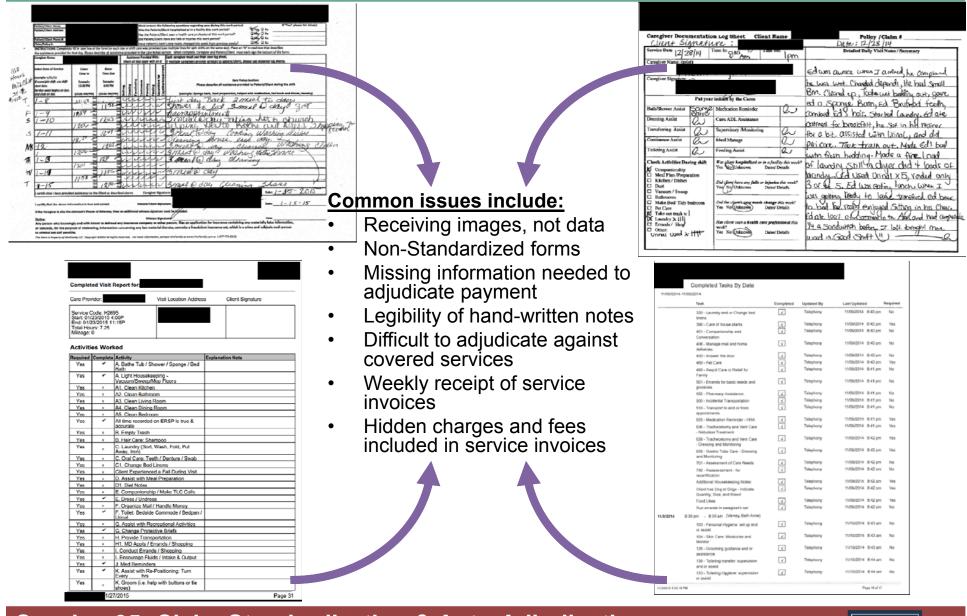


Payment is the biggest pain point because of the:



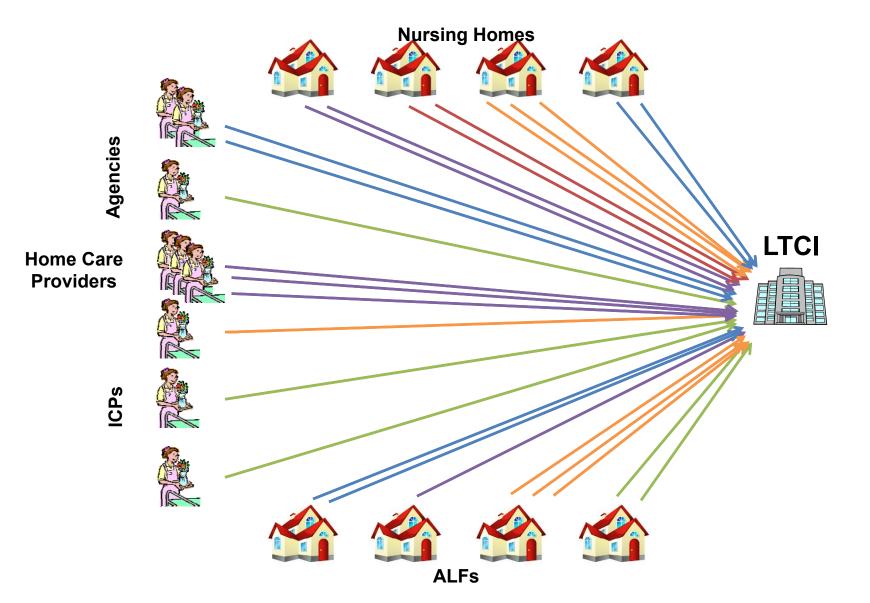
#### **Common Issues**







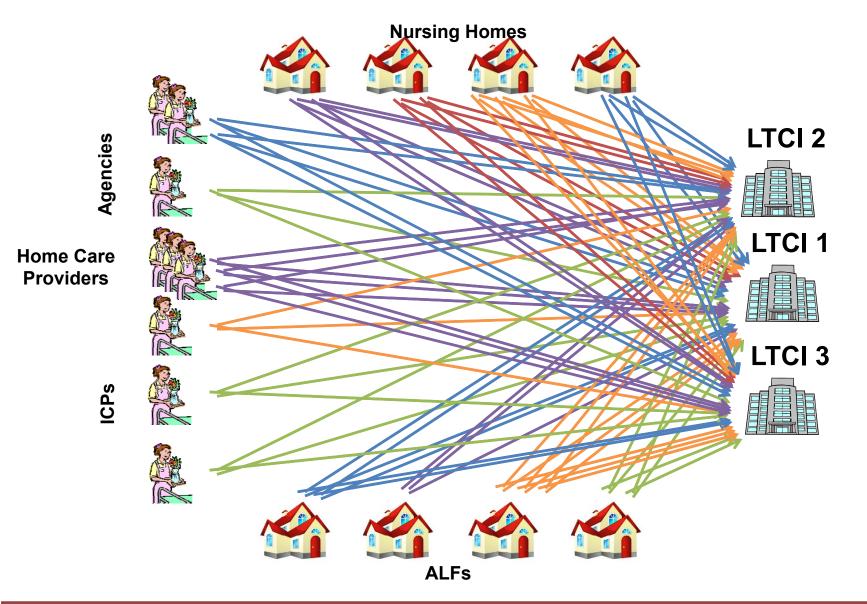
#### **Uncontrollable mix of Invoices/Forms/Relationships**





#### **Uncontrollable mix of Invoices/Forms/Relationships**







#### A view to Healthcare: ICD codes



Index

boratory tests

miscellane

Lanoxin, J1160 Laparoscopy, surgical

microbiology, P7001

Q0111-Q0115

try, P2028-P2038

us, P9010-P961=

deology, P3000-P3001, Q0091 r care (not resulting in delive \$4005

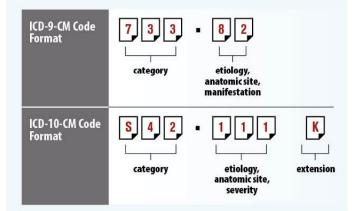
S4005 Lacrimal duct Implant permanent, A4263 temporary, A4262 Lactated Ringer's infusion, J7120 LAE 20, J0970, J1380, J1390 Laetrile, J3570 Lancet, A4258, A4259 Lancet, A4259, J160

esophagomyotomy, S2079 repair Laronidase, J1931

- Standardized billing event-based codes
- EDI communication standards and protocols

#### ICD-9 versus ICD-10: Code structure changes

ICD-9-CM codes are three to five digits while ICD-10-CM codes can be from three to seven characters, with the seventh character extensions representing visit encounter, subsequent, or sequelae for injuries and external causes, etc.



| Injectable<br>allograft, Q4112-Q4113                                   | Intraocular lenses — continued<br>new technology — continued      |  |
|--|---|--|
| bulking agent, urinary tract, L8606                                    | category 4, Q1004<br>category 5, Q1005                            | Jace tribrace, L1832   |
| flowable wound matrix, Q4114<br>injection — see also Table of Drugs    | category 5, Q1005   | Jacket<br>scoliosis, L1300, L1310                                    |
| contrast material during MRI   | presbyopia correcting function,<br>V2788                          | J-cell battery, replacement for blood                                |
| contrast material, during MRI,<br>A9576-A9579, Q9953                   | Intraoral radiographs, D0210-D0240                                | glucose monitor, A4234   |
| dental service, D9610, D9630   | Intratubal occlusion device, A4264<br>Intrauterine device         | Jejunostomy tube, B4087-B4088<br>Jenamicin, J1580                    |
| sacroiliac joint, G0259-G0260<br>supplies for self-administered, A4211 | copper contraceptive, J7300                                       | Joint device, C1776  |
| njection adjustment, bariatric band.                                   | other, S4989  | transcutaneous electrical stimula-                                   |
| 52083  | Progestacert, S4989<br>Intravenous sedation/analgesia, den-       | tion, E0762  |
| nlay, dental<br>fixed partial denture retainers                        | tal, D9241-D9242  | K  |
| metallic, D6545-D6615  | Introducer sheath   | Kabikinase, J2995  |
| porcelain/ceramic, D6548-D6609<br>metallic, D2510-D2530                | guiding, C1766, C1892, C1893<br>other than guiding, C1894, C2629, | Kaleinate, J0610   |
| porcelate /coromia D2610 D2620   | C2629   | Kaltostat, alginate dressing, A6196-                                 |
| recement inlay, D2910<br>intentional replantation, D3470,              | Intron A, J9214   | A6199<br>Kanamycin sulfate, J1840, J1850                             |
| D7270  | Iodine 125, A9527, A9532, C2638-<br>C2639                         | Kantrex, J1840, J1850  |
| restn-based composite, D2650-  | Iodine I-123, A9509, A9516  | Kartop Patient Lift, toilet or bathroom<br>(see also Lift), E0625    |
| D2652  | Iodine I-131  | (see also Lift), E0625<br>Keflin, J1890                              |
| titanium, D6624<br>nnovar, J1810                                       | albumin, A9524<br>iobenguane sulfate, A9508                       | Kefurox, J0697   |
| nsert  | sodium iodide, A9517  | Kefzol, J0690  |
| convex, for ostomy, A5093  | Iodine swabs/wipes, A4247   | Kenaject -40, J3301<br>Kenalog (-10, -40), J3301                     |
| diabetic, for shoe, A5512-A5513<br>implant                             | IPD<br>system, E1592  | Keratectomy photorefractive, S0810                                   |
| soft palate, C9727   | IPPB machine, E0500   | Keratoprosthesis, C1818  |
| vaginal cylinder for brachytherapy,                                    | Ipratropium bromide   | Kestrone-5, J1435<br>Keto-Diastix, box of 100 glucose/ke-            |
| S2270  | administered through DME, J7644-<br>J7645                         | tone urine test strips, A4250  |
| tray, A4310-A4316  | J7645<br>Iressa, J8565  | Ketorolac thomethamine, J1885  |
| vaginal cylinder, S2270  | Irinotecan, J9206   | Key-Pred<br>-25,-50, J2650   |
| n-situ tissue hybridization, D0479<br>Insulin, J1815, J1817            | Iris Preventix pressure relief/reduc-                             | K-Flex, J2360  |
| delivery device, A9274, E0784.   | tion mattress. E0184<br>Iris therapeutic overlays. E0199          | Kidney   |
| S5565-S5571  | IRM ankle-foot orthotic, L1950                                    | ESRD supply, A4651-A4913<br>system, E1510                            |
| home infusion administration, S9353<br>intermediate acting, S5552      | Iron<br>sucrose, J1756  | wearable artifcial, E1632  |
| long acting, S5553   | Irrigation/evacuation system, bowel                               | Kingsley gloves, above hands, L6890                                  |
| NPH, J1815, S5552  | control unit, E0350   | Kits<br>enteral feeding supply (syringe)                             |
| rapid onset, S5550-S5551<br>Intal, J7631                               | disposable supplies for, E0352                                    | (pump) (gravity), B4034-B4036  |
| intal, 57631<br>Integra  | Irrigation supplies, A4320, A4322,<br>A4355, A4397-A4400          | fistula cannulation (set), A4730                                     |
| bilayer matrix wound dressing.   | Surfit "  | parenteral nutrition, B4220-B4224<br>surgical dressing (tray), A4550 |
| Q4104  | irrigation sleeve, A4397  | tracheostomy, A4625  |
| dermal regeneration template, Q4105<br>flowable wound matrix, Q4114    | night drainage container set,<br>A5102                            | tracheostomy, A4625<br>Klebcil, J1840, J1850                         |
| matrix, Q4108  | Visi-flow irrigator, A4398, A4399                                 | Knee   |
| meshed bilayer wound matrix, C9363                                     | Islet cell transplant   | Adjustabrace 3, L2999<br>disarticulation, prosthesis, L5150-         |
| osteoconductive scaffold putty,<br>C9359                               | laparoscopy, G0342<br>laparotomy, G0343                           | L5160  |
| osteoconductive scaffold strip, C9362                                  | percutaneous, G0341   | extension.flexion device. E1812<br>immobilizer, L1830                |
| Alfa, J9212-J9215  | Isocaine HCI, J0670   | joint, minature, L5826   |
| Alfacon-1, J9212   | Isocal, enteral nutrition, B4150<br>HCN, B4152                    | Knee-O-Prene Hinged Wraparound                                       |
| Beta-1a, J1825, Q3025-Q3026  | Isoetharine   | Knee Support, L1810<br>locks, L2405-L2425                            |
| Beta-1b, J1830   | inhalation solution   | Masterbrace 3, L2999   |
| Gamma, J9216<br>home injection, S9559                                  | concentrated, J7647<br>unit dose, J7649-J7650                     | Masterhinge Adjustabrace 3, L2999                                    |
| Intergrilin injection, J1327   | Isolates, B4150, B4152  | orthotic (KO), E1810, L1810, L1820<br>L1830-L1860                    |
| Intermittent   | Isoproterenol HCl   | L1830-L1860<br>Knee-O-Prene Hinged Knee Sleeve,                      |
| limb compression device, E0676<br>peritoneal dialysis system, E1592    | administered through DME, J7657-<br>J7660                         | L1810  |
| positive pressure breathing (IPPB)                                     | Isosulfan blue, Q9968   | Knee-O-Prene Hinged Wraparound                                       |
| machine, E0500   | Isotein, enteral nutrition, B4153                                 | Knee Support, L1810<br>Knee Support, L2000-L2038, L2126-             |
| Interphalangeal joint, prosthetic im-<br>plant, L8658                  | Isuprel, J7658-J7659  | L2136  |
| Interscapular thoracic prosthesis                                      | Itraconazole, J1835<br>IUD, J7300                                 | KnitRite   |
| endoskeletal, L6570  | IV  | prosthetic<br>sheath, L8400-L8415                                    |
| upper limb, L6350-L6370<br>Interspinous process distraction de-        | infusion, OPPS, C8957<br>pole, E0776, K0105                       | sock, L8420-L8435  |
| vice, C1821  | solution  | stump sock, L8470-L8485  |
| Intervention   | 5% dextrose/normal saline,  | Kodel clavicle splint, L3660<br>Kogenate, J7192                      |
| alcohol and/or drug, H0050<br>Intrafallopian transfer                  | J7042<br>10% LMD, J7100   | Konakion, J3430  |
| complete cycle, gamete, S4013  | D-5-W, J7070  | Konyne-HT, J7194   |
| complete cycle, zygote, S4014  | dextran, J7100, J7110   | KRAS mutation analysis, S3713  |
| donor egg cycle, S4023   | Gentran, J7100, J7110   | K-Y Lubricating Jelly, A4332, A4402<br>Kyphosis pad, L1020, L1025    |
| incomplete cycle, S4017<br>Intraocular lenses, C1780, Q1003-           | normal saline, A4217, J7030-<br>J7040, J7050                      | Kytril, J1626  |
| g1005, V2630-V2632<br>new technology                                   | Rheomacrodex, J7100   |  |
|  | Ringer's lactate, J7120   |  |

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Laryngectomy tube, A7520-A7522 Larynx, artifcial, L8500 application, S8948 ), J3301 **otorefractive**, S0810 a, C1818 application, S8948 assisted uvulopalatoplasty (LAUP), S2080 in situ keratomileusis, S0800 myringotomy, S2225 sser skin piercing device, for blood collection, E0620 realocement lens, A4057 of 100 glucose/ke test strips, A4250 thamine, J1885 eplacement lens, A4257 LAUP, S2080 adaptor neurostimulator, C1883 pacing, C1883 cardioverter, defibrillator, C1777, C1895, C1896 environmental, home evaluation, T1029 neurostimulator, Ic1778 neurostimulator/test ktt. C1897 A4651-A4913 ial. E1632 above hands, L6890 supply ( ravity), B4034-B4036 ation (set), A4730 neurostimulator/test kit, C1897 pacemaker, C1779, C1898, C1899 rition, B4220-B4224 ng (tray), A4550 A4625 derle, J8610 LeFort l osteotomy, D7946-D7947 II osteotomy, D7948-D7949 III osteotomy, D7948-D7949 3, L2999 a. prosthesis, L5150tion device. E1812 .1830 re. L5826 : Hinged Wraparound ipport, L1810 L2425 3, L2999 Advantableme 2, L2000 bag, A4358, A5112 er FOISS Nextep Contour Lower Leg Walker, 1.2999 L2999 Nextep Low Silhouette Lower Leg Walkers, L2999 rest, elevating, K0195 rest, wheelchafr, E0990 strap, A5113, A5114, K0038, K0039. Legg Perthes orthotic, A4565, L1700diustabrace 3, L2999 1810 L1810 L1820 inged Knee Sleeve, antsetkonic, V2118, V2318 linged Wraparound port, L1810 .2000-L2038, L2126contact, V2500-V2599 deluxe feature, V2702 eye, S0504-S0508, S0580-S0550, V2100-V2615, V2700-V2799 intraccular, C1780, V2830-V2832 jow vision, V2600-V2815 mirror coating, V2761 opolarization, V2762 polarization, V2762 polycarbonat, V2781 sikin piercing device, replacementi, ontact, V2500-V2599 400-L8415 8470-L8485 plint, L3660 skin piercing device, re A425 analysis, S3713 Jelly, A4332, A4402 1020, L1025 tint, V2744 addition, V2745 ente insulin, J1815, S5552 nticular lens bifocal, V2221 single vision, V trifocal, V2321 sion, V2121 pirudin, J1945

Source: Renee Stantz, CPC, billing and coding consultant with VEI Consulting Services.

#### Session 35: Claim Standardization & Auto-Adjudication



2010 HCPCS

### Another example: Banking industry



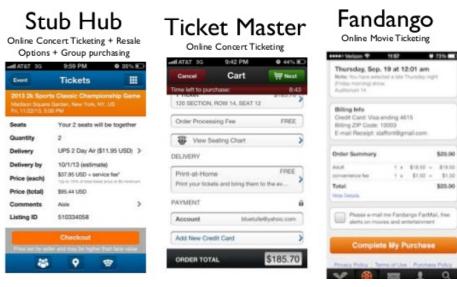
- Scanning checks
- Government-standardized check format
  - Data types
  - Data formats
  - Locations on form
- Enables scanning, optical character recognition (OCR) and structured data retrieval

| NAME<br>ADDRESS<br>CITY, STATE ZIP      | ļ                      | DATE            | 0123    |
|---|------------------------|-----------------|---------|
| RAY TO THE<br>ORDER OF                  |                        |                 | \$      |
| BANK NAME<br>ADDRESS<br>CITY, STATE ZIP |                        |                 | DOLLARS |
| FOR<br>1:0123456781                     | 01234567890123         | - 0123          |         |
| Bank Routing<br>Number                  | Bank Account<br>Number | Check<br>Number |         |



## Another example: On-Line Ticketing

- 3<sup>rd</sup>-party "de-facto data standardization"
- Consumers use a "clearinghouse" to buy different types of tickets from different types of venues
- Consumer/user sees a consistent interface and experience regardless of the venue
- Venue receives payment and customer information regardless of where the customer made the transaction
- All data received by venue as a single data stream













Past efforts to standardize – why haven't they worked?

- Carriers didn't agree on BE criteria
- Carriers didn't agree on covered services
- Carriers had different administrative procedures

Would top-down standardization work in LTCI? Difficult.

- No standardized policy language
- TQ and NTQ and medical necessity policies
- Covered services and covered providers change based on carrier and policy type
- Carriers would have to agree on codes and usage
- Enormous non-partisan investment would be needed

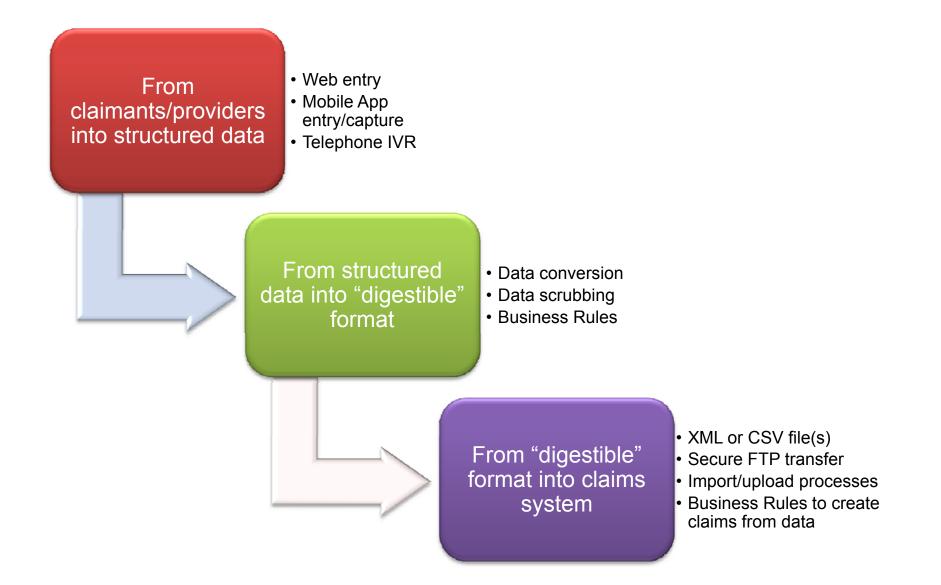




- Currently using structured data
  - Acquired directly from providers/claimants using technology
- De-facto Standardization
  - Clearinghouse model
  - Common structured data in: "super set"
  - Service/invoice information customized by provider type
  - Simple customized data set out to LTCI carrier
  - Business rules-based claim creation from data file

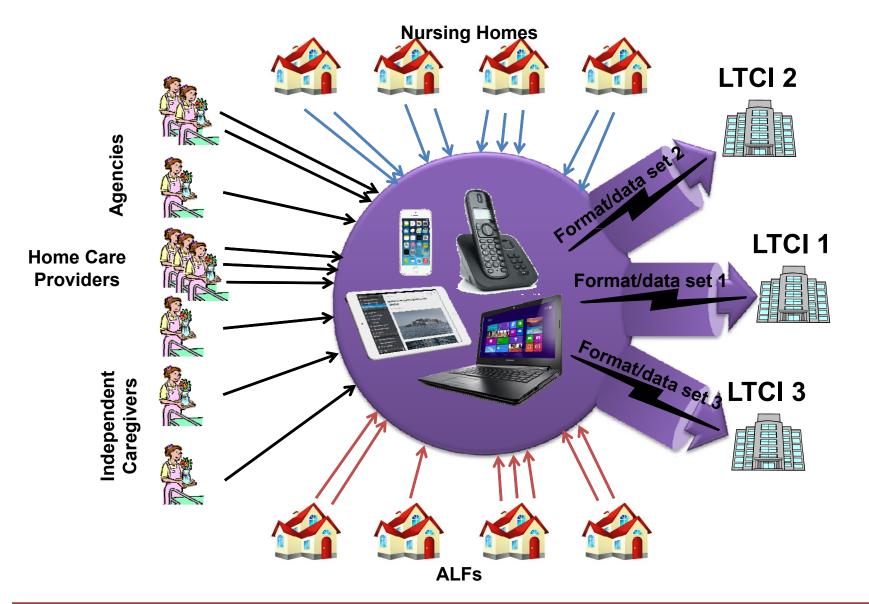


### How are we getting the data in?



ILTCI 30

### End Result: Standardized, Structured Data





# Claims & Underwriting

# Application and Outcome of Straight-through Payment Processing

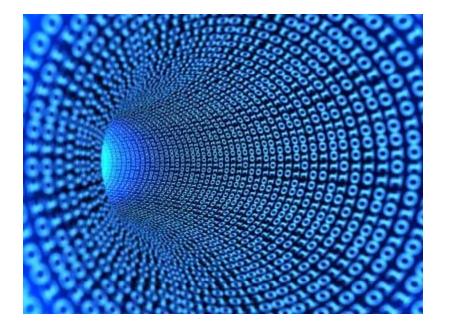
Jim DuEst Chief Information Officer TriPlus Services, Inc



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#### How to make this work?





# Data is the key!



### **Objectives**



- Mission: Find ways to scale our claim payment operation, leveraging our existing system of extensive, automated claim payment validation to allow us to pay an increasing number of claimants efficiently.
- Goals:
  - Decrease Cycle Time without sacrificing payment accuracy or increasing payment leakage
  - Improve Customer Service
  - Decrease Costs



### How to get started?

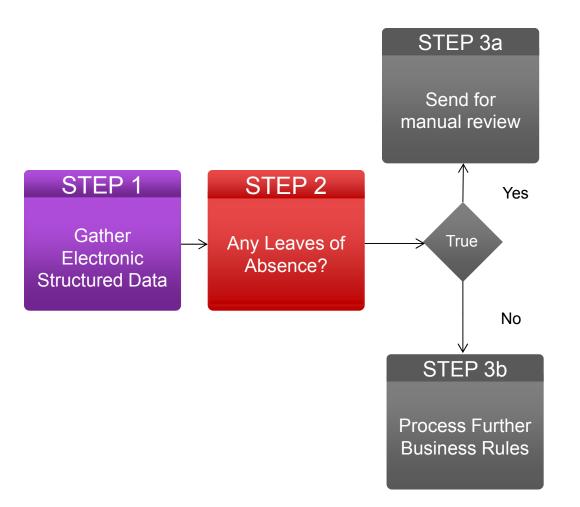


- Define: Target a specific set of low risk claims
- Plan and Implement: Create a pilot program for targeted claims
- Monitor: Run quality assurance checks on payments
- Analyze: Gather results from the data to improve business rules



### **Business Rule Example**

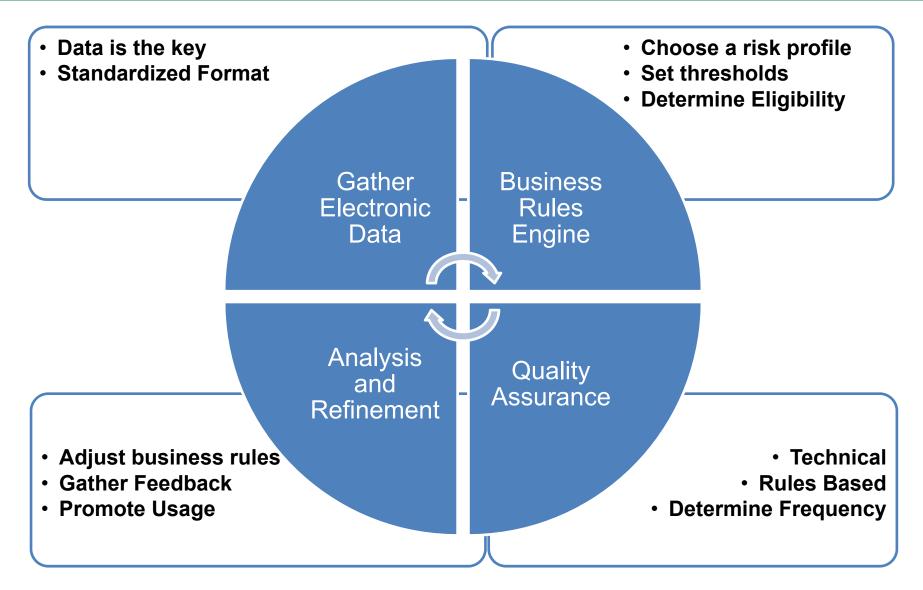






## How is it working today?







### Results



- Electronic data transmission grew by 10% in the first six months
- Accuracy rate of 99.0%
- Expansion of the program allowed for more growth
- Communication is key



# Claims & Underwriting

# **THANK YOU!**

Any Questions?





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