

Sponsorship Application

2018 Intercompany Long-Term Care Insurance Conference

March 18-21, 2018 - Las Vegas, NV

1. COMPANY INFORMATION

Official Company Listing Info - For use in mobile app listing and exhibitor/sponsor directory.			Conference Coordinator - This person will receive all exhibitor/sponsor/registration related information and communications.		
Company Name			 Check here if this will be the same person as the Official Company contact listed to the left. Coordinator Name 		
Contact Name					
Address			Address		
Address			City	State	ZIP Code
City	State	ZIP Code	Phone		
Phone			Email		
Email			Were you referred to our conference by someone? If so, please let us know their name, company, and contact info so we can send them a thank you:		

Company Website

2. SPONSORSHIP OPTIONS

	Description	Dec 26, 2017 And After	Max Registrations @\$195 Rate		
\$	Diamond Sponsor \$8,500		30		
\$	Platinum Sponsor	\$7,000	18		
\$	Gold Sponsor	\$5,500	12		
\$	Silver Sponsor	\$3,500	6		
\$	□ Add a 10x10 Exhibit Booth - \$1,000				
\$	🗆 Add a 20x10 Exhibit Booth - \$2,500				
\$()	□ First Timer Discount - Deduct \$250 off the price if your company has never sponsored previously.				
\$()	□ Non-Profit Discount - Non-profits may deduct \$500 off the price of your sponsorship				
\$	TOTAL				

Please refer to our Sponsor Prospectus for the benefit details of all sponsorship levels to be sure you are making the best selection for your company. If you need help with making your selections please contact Christi Trimble at 856-308-0611 or Christi@ILTClConf.org

3. PREPAID SPONSOR REGISTRATION OPTION

NEW - As a sponsor you have the option of prepaying for your registrations at the \$195 Early Bird rate. Prepaid slots remain at the Early Bird pricing no matter the date they are used. **Prepaid registrations are now 'use or lose'** - any unused prepaid registrations will not be refunded after the conference or roll forward to the next conference. All other registration types will see an increase in the registration rate after the Early Bird Registration closes on 1/11/2018.

\$ Total	Quantity @\$195	Diamond Sponsor - Up to 30 Platinum Sponsor - Up to 18 Gold Sponsor - Up to 12
		Silver Sponsor - Up to 6

4. EXTRA VALUE SPONSORSHIP OPTIONS

These bonus opportunities are cost effective options that will help build your brand recognition and reach attendees on new levels by increasing your company's exposure throughout the conference events and materials. One of each is available on a first come first serve basis, check the box below for which opportunities you are interested in and we will get back to you with confirmation of availability. <u>All options are \$1,500/ea for Diamond Sponsors, \$2,000/ea for Platinum Sponsors, \$2,250/ea for Gold Sponsors, and \$2,500/ea for Silver Sponsors</u>. You may select more than one.

	Attendee & Speaker Welcome Gift: A card or flyer with sponsorship attribution in the welcome bag.
	Charging Station Sponsor: Attendees will be able to charge personal devices during the conference.
Sold	Conference Welcome Bag Sponsor: Single color logo on the conference bag given to all attendees.
Sold	Conference Lanyard Sponsor: Your company's logo on the badge lanyard of all attendees.
	Grand Prize Bingo Card Sponsor: Color logo and credit line on the Bingo Card map.
	Hotel Room Keycards: Get your logo in the pocket of all attendees! Additional printing cost, contact for details.
Sold	Keynote Speaker Sponsor: Keynote Vinh Giang
Sold	Mobile App Sponsor: The Mobile App is downloaded by all attendees and logoed to sponsor.
	Social Media Lounge Sponsor: Attendees will be able to refresh and recharge.
	Tuesday General Session Sponsor: Speakers TBD

5. PAYMENT INFORMATION

Please complete the information below and e-mail all pages to: Christi@iltciconf.org **QUESTIONS: (856) 308-0611**

□ VISA □ MASTERCARD □ AMERICAN EXPRESS

\$ Sponsor Total	Card # E:	xpiration Date	3-4 Digit Code
\$ Prepaid Reg Total	Billing Address		
\$ Grand Total			

Signature

Name on Card ______