

## 1. COMPANY INFORMATION

**Official Company Listing Info** - For use in mobile app listing and exhibitor/sponsor directory.

Company Name

Contact Name

Address

City State ZIP Code

Phone

Email

Company Website

Company LinkedIn

Company Twitter

**Conference Coordinator** - This person will receive all exhibitor/sponsor/registration related information and communications.

☐ Check here if this will be the same person as the Official Company contact listed to the left.

Coordinator Name

Address







City State ZIP Code

Phone

Email

**Were you referred to our conference by someone?** If so, please let us know their name, company, and contact info so we can send them a thank you:

## 2. REVIEW EXHIBITING OPTIONS

	Large Booth	Regular Booth	Mini Booth
Booth Size	20x10	10x10	6x10
Booth Package Includes	Identification sign Two 6' draped tables 4 chairs and 2 wastebaskets	Identification sign One 6' draped table 2 chairs and wastebasket	Identification sign One 4' draped table 1 chair and wastebasket
Included Registrations	6 Registrations Included#	4 Registrations Included#	2 Registrations Included#
Exhibitor Listing in our Mobile App & Website			
Pre/Post-Show Mailing Lists			

# Please note that if your company requires more registrations than these booth options allow it may be more cost effective to select a Sponsorship level and add a standard or large booth along with the additional registrations. For more information or to discuss options please contact Christi Trimble at 856-308-0611 or Christi@ILTCIConf.org

### 3. BOOTH SELECTION

	Description	On or before Nov 20, 2019	Nov 21, 2019 - Jan 16, 2020	Jan 16, 2020 And After
\$ _____	Large Booth - 20x10	\$5,200	\$5,875	\$6,250
\$ _____	Standard Booth - 10x10	\$3,500	\$3,875	\$4,200
\$ _____	Mini Booth - 6x10	\$2,000	\$2,250	\$2,500
\$( _____ )	Non-Profit Discount - Non-profits may deduct \$500 off the price of your booth			
\$( _____ )	First Time Exhibitor Discount - if you are a first time participating company you may deduct \$250			
\$ _____	TOTAL			

### 4. EXTRA VALUE SPONSORSHIP OPTIONS

These bonus opportunities are cost effective options that will help build your brand recognition and reach attendees on new levels by increasing your company's exposure throughout the conference events and materials.

Available on a first come first serve basis, check the box for which opportunities you are interested in and we will get back to you with confirmation of availability. See the next pages for offer details.

	<b>Welcome Bag: \$2,500</b>
	<b>Pens: \$4,000</b>
	<b>Conference Lanyard: \$5,000</b>
	<b>Wifi: \$2,500</b>
	<b>Hotel Room Keycards: \$6,000</b>
	<b>Keynote Speaker: \$7,500</b>
	<b>Tuesday General Session: \$5,000</b>
	<b>Grand Prize &amp; Bingo Card: \$3,000</b>
	<b>Speaker Gift: \$2,000</b>
	<b>Session Signage: \$2,000</b>
	<b>Coffee Break: \$5,000</b>
	<b>Exhibit Hall Tables: \$3,000</b>
	<b>Exhibit Hall Open Bar: \$3,000</b>
	<b>Mobile App: \$5,000</b>
	<b>Social Media Lounge: \$5,000</b>
	<b>Headshot Photographer: \$4,500</b>

### 6. PAYMENT INFORMATION

Please complete the information below and e-mail all pages to: Christi@iltciconf.org

**QUESTIONS: (856) 308-0611**

☐ VISA   ☐ MASTERCARD   ☐ AMERICAN EXPRESS

\$ _____	Exhibitor Total
\$ _____	Sponsorship
\$ _____	<b>Grand Total</b>

Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_ 3/4 Digit Code \_\_\_\_\_

Billing Address \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

If you need to **pay by check** and require an invoice please fill out and submit this form to Christi@iltciconf.org and note in your email that check payment instructions are requested.

## EXHIBITOR'S CONFERENCE RULES AND REGULATIONS AGREEMENT

Twentieth Annual Intercompany LTCI Conference  
March 29 – April 1, 2019 • Sheraton Downtown Denver • Denver, CO

In making application, the Exhibitor agrees to exhibit under and comply with the provisions of the following Exhibitor Rules and Regulations. These Rules and Regulations govern the Eighteenth Annual Intercompany LTCI Conference and its Exhibit Hall. This agreement, including the interpretation and enforcement thereof, is governed by the laws of the State of California. Each Exhibitor is subject to these rules and regulations, and should review this material thoroughly before signing the contract. Questions regarding these regulations should be directed to Conference Management.

1. **Sponsorship & Objectives:** The Twentieth Annual Intercompany LTCI Conference is the property of the ILTCI Conference Association, Inc. Its purpose is to provide educational, up-to-date information on various Long-Term Care Insurance (LTCI) coverages and services available to LTCI insurers and producers. Exhibitors are encouraged to offer information that is educational, professional and instructional. Selling or taking orders for goods and services will be permitted in the Exhibit Hall provided that such business is conducted in an appropriate and professional manner. Hard sell or pressure tactics will not be tolerated.
2. **Participation/Character of Exhibitors:** Each Exhibit Booth is intended for a single company's products or services. If two or more companies work together in their LTCI activities, they may request to jointly use an Exhibit Booth. If such request is granted, each company will be jointly and severally responsible under these rules and regulations. All display material will be limited to products, equipment or services that have application to LTCI or LTCI services. Management reserves the right to refuse space to any applicant who, in the opinion of management, deals in products, equipment or services unrelated to LTC, LTCI or LTCI services or who is unlikely to contribute to the overall objectives or purpose of the Conference.
3. **Refunds/Cancellations:** Cancellations received by December 14, 2019 will receive a full refund minus a \$300 administrative fee. Cancellations received after December 14, 2019 will receive no refund.
4. **Space Assignment:** Every effort will be made to assign space in a fair and equitable manner and whenever possible the preferred spaces will be assigned. Conference Management maintains the exclusive and unrestricted right to assign space. Assignment of space is final. Space location may not be changed, transferred or canceled without written request by the Exhibitor and subsequent written approval by Conference Management. Because of the great number of companies exhibiting similar or related products, Conference Management cannot guarantee that a company exhibiting similar products or a company's competitor will not be located in a nearby booth space.
5. **Floor Plan:** The floor plan for this Conference will be maintained as originally presented wherever possible. However, management reserves the right to modify the plan to the extent necessary for the best interests of the Conference, exhibitors and the LTCI industry.
6. **Liability and Insurance:** Conference Management will take reasonable precautions to safeguard Exhibitor's property. However, management and its suppliers assume no liability whatsoever for loss or damage through any cause, for goods, exhibits or other materials owned, rented or leased by the Exhibitor before, during or after the Conference. Management strongly recommends that Exhibitors insure exhibit property against loss and theft, and have at least one representative in attendance at all times during Exhibit Hall hours and especially during move-in and move-out.
  - a. Management strongly urges each Exhibitor to carry public liability insurance with coverage for personal injury liability, property damage liability and statutory worker's compensation.
  - b. Exhibitor agrees to protect, save, indemnify, and hold the ILTCI Conference Association and its directors, officers, employees and agents forever harmless for any damages or charges including actual attorney's fees and costs, imposed for violations of any law or ordinance, whether occasioned by the negligence of the exhibitors or those holding under the Exhibitor.
  - c. Exhibitor shall at all times protect, indemnify, save and hold harmless the Sheraton Downtown Denver against and from any and all losses, costs (including attorneys fees), damage, liability, judgments, or expense arising from or out of or by reason of any accident or bodily injury or other occurrence to any persons or person, including the Exhibitor, its agents, employees, and business invitees which arises from or out of or by reason of said Exhibitor occupancy and use of the Exhibit Hall or a part thereof.
  - d. Exhibitor acknowledges that the ILTCI Conference Association and the Sheraton Downtown Denver do not maintain insurance covering Exhibitor's property and that it is the sole responsibility of the Exhibitor to obtain business interruption and property damage insurance covering such losses by Exhibitor. In the event of cancellation or disruption of the Conference for any cause, this agreement shall terminate and the Exhibitor waives any claim for damages or compensation, except that the Exhibitor will be entitled to a refund of the amount paid for space less all costs incurred by management and sponsor.
7. **Contract for Space:** Application for booth space, accompanied by the required payment and receipt of a product/service description, constitutes a contract for the assignment of space pending acceptance by Conference Management. Any Exhibitor failing to occupy space is not relieved of the obligation to pay the full rental price. This contract will not be binding upon Conference Management in the event of strikes, labor disputes, acts of God, or other circumstances beyond the control of Conference Management.
8. **Official General Services Contractor:** A decorating company (not yet determined) will be the official general Services contractor for this conference. They will provide all Exhibitor support services: freight storage and handling (in and out), set-up and dismantling of exhibits, display unit rental, and booth decorations. Outside suppliers, other than the officially selected decorating company, used to install or dismantle a display must submit written notice to Conference Management with the outside contractor's name, on-site contact and address. Additional necessary information regarding material handling, exhibitor rules, regulations and necessary certificates of insurance must be provided to Conference Management no later than 30 days in advance of the first day of move-in.
9. **Shipping:** Exhibitor agrees to ship, at the Exhibitor's own expense and risk, all property to be exhibited. Information regarding freight handling, shipping, etc., will be provided by the decorating company. Shipping labels should be complete with company name, assigned booth number, and indicate Twentieth Annual Intercompany LTCI Conference. Address for advance shipments will be supplied later this year or early next year.
10. **Installation and Dismantling:** Exhibitor set-up begins at 12:00 pm, Sunday, March 29, 2020. All displays and equipment must be in place and any crates removed by 4:00 pm Sunday, March 29, 2020. **All exhibits must remain intact until 7:00 pm on Tuesday, March 31, 2020. No goods may be packed or removed before that time.** Any Exhibitor dismantling or removing materials prior to that time will forfeit the Exhibitor's right to exhibit at future ILTCI Conference Association events. Teardown will commence at 7:00 pm and must be concluded by midnight on Tuesday, March 31, 2020. Each Exhibitor is responsible for all labor and other costs associated with set-up and dismantling of its own exhibits.
11. **Security:** Conference Management does not provide security guards for the Exhibit Hall. An Exhibitor who desires special security precautions should arrange for private guard service at its own expense. The ILTCI Conference Association and the Sheraton Downtown Denver will not be responsible for theft or property damage to exhibitors or attendees.
12. **Standard Arbitration Clause:** Any controversy or claim arising out of or relating to this contract or the breach thereof, shall be settled by binding arbitration in accordance with the rules of the American Arbitration Association and judgment upon the award rendered by the arbitrator(s), entered in any court of competent jurisdiction.

In making application for an Exhibit Booth, we agree to exhibit under and comply with the provisions of these Exhibitor Conference Rules and Regulations.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

# Add-on Options

Expanded options for getting your company's logo and name in front of our 1,000+ attendees in more meaningful and memorable ways are now here! Have questions or an idea not on the list? Let us know at [info@iltciconf.org](mailto:info@iltciconf.org)

All options include one (1) pre-conference social media thank you post, and the pricing includes any associated printing/ordering or shipping costs which will be coordinated by the conference.

## Welcome Bag (1 Available) \$2,500

- Your logo on bags available on stands within the exhibit hall and at the registration desk for all attendees

## Pen Sponsor (1 Available) \$4,000

- Your logo on pens available at the registration desk and in session rooms for all attendees throughout the conference

## Conference Lanyard (1 Available) \$5,000

- Your logo on attendee lanyards to be worn throughout the conference

## Wifi Sponsor (1 Available) \$2,500

- Your company name as the password for the free attendee wifi
- Pre/Post-conference promotion in conference emails

## Keynote Speaker (1 Available) \$7,500

- Opportunity to address our attendees and introduce the keynote speaker
- On-screen brand recognition
- Reserved seating during session
- One (1) push notification thank you in the app linked to your company

## Hotel Keycards (1 Available) \$6,000

- Your logo in color on hotel keycards in the hands of attendee guests

# Add-on Options

## **Tuesday General Session (1 Available) \$5,000**

- Opportunity to address our attendees and introduce the session
- On-screen brand recognition
- Reserved seating during session
- One (1) push notification thank you in the app linked to your company

## **Grand Prize & Bingo Card (1 Available) \$3,000**

- Your logo and sponsor credit on attendee bingo card for exhibit hall
- Opportunity to address all attendees at the bingo card drawing
- One (1) push notification thank you in the app linked to your company

## **Speaker Gift (1 Available) \$2,000**

- Your logo and website address on cards given out to all 140+ conference speakers

## **Session Signage (1 Available) \$2,000**

- Your logo on all educational breakout session signage Monday & Tuesday

## **Coffee Break (1 Available) \$5,000**

- Your logo on coffee cups and refreshment break napkins provided during four (4) session breaks Monday (2) & Tuesday (2)

## **Exhibit Hall Table Sponsor (1 Available) \$3,000**

- Your logo on tent cards placed on all exhibit hall tables throughout the conference

## **Exhibit Hall Open Bar Sponsor (3 Available) \$3,000**

- Your logo on stir sticks and cocktail napkins, branded thank you signage at the open bars in the exhibit hall for one evening exhibit hall reception (Sunday, Monday, or Tuesday)

# Add-on Options

## Mobile App (1 Available) \$5,000

- Your logo on banner ad in mobile app linked back to company profile
- Pre/Post-conference promotion in all mobile app related emails

## Social Media Lounge (1 Available) \$5,000

- Your logo on signage for the lounge
- Your logo on a charging station within the lounge area
- Pre/Post-conference promotion in conference emails
- One (1) push notification thank you in the app linked to your company

## Headshot Photographer (1 Available) \$4,500

- Priority company access to photographer Sunday evening from 5:00-5:30 pm in the exhibit hall with retouching included for your employees. A Professional photographer will be there offering free headshots for all attendees to update their social media or other online/work related profiles.
- Your logo on booth signage. Photo area can be placed next to your exhibit hall booth, if you have one, to help gain foot traffic to your booth.
- One (1) push notification thank you in the app linked to your company
- Pre/Post-conference promotion in conference emails