# ILTCI Virtual Conference - April 13-29, 2021 - iltciconf.org

Sessions as of 4/12/2021

<table>
<thead>
<tr>
<th>Time</th>
<th>Tuesday, April 13, 2021</th>
<th>Thursday, April 15, 2021</th>
<th>Tuesday, April 20, 2021</th>
<th>Thursday, April 22, 2021</th>
<th>Tuesday, April 27, 2021</th>
<th>Thursday, April 29, 2021</th>
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<tbody>
<tr>
<td>11:00 AM ET</td>
<td>Opening Session</td>
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<td>12:00 PM ET</td>
<td>Marketing</td>
<td>Mkt &amp; Ops</td>
<td>Advisors</td>
<td>Legal</td>
<td>Mkt &amp; Ops</td>
<td>Actuarial</td>
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<td></td>
<td>The Good And The Bad Of The #1 Trend In The Life Insurance Industry: Chronic Illness Riders</td>
<td>Care Optimization and Best Practices to Streamline the Claims Process</td>
<td>Building a Compliant Organization: The Benefits of Effective Policies and Procedures</td>
<td>Long Term Care Marketing, a 360 View</td>
<td>Fraud: Emerging Trends and Innovative Solutions</td>
<td>How to Communicate with Policyholders</td>
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<td>1:00 PM ET</td>
<td>Marketing</td>
<td>Mkt &amp; Ops</td>
<td>Advisors</td>
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<td>Building a Story Brand</td>
<td>Seniors and Technology: A Paradigm Shift Toward Digitalization</td>
<td>Changing Selling Techniques for Changing Times</td>
<td>Industry Best Practices on Common Terminology</td>
<td>Tax Advantages of LTC Planning</td>
<td>The Claims, Compliance and Legal Challenges of CCRCs, Continuing Care Retirement Communities</td>
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<td>3:00 PM ET</td>
<td>Engaging Our Policyholders: Overcoming Challenges</td>
<td>Modeling a Public Long Term Care Program</td>
<td>Adverse Decisions: Considerations for Determining Risk Tolerance</td>
<td>Practical Artificial Intelligence and Predictive Analytics for LTC Actuaries</td>
<td>The COVID-19 Effect: Claims and Underwriting Processes – Part 2</td>
<td>The WISH Act: Addressing the Financing and Regulatory Needs Within LTC Public/Private Solutions</td>
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Opening Session

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- Actuarial